V407 PUBLIC LAW & GOVERNMENT RELATIONS
FALL 2010

Instructor
Mark L. Akers
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317-442-6550 (Cell)
Email – maakers@iupui.edu

Office Hours
By Appointment

Text
Bertram J. Levine, The Art of Lobbying

Handouts
Occasionally distributed in class

Time
Tuesdays and Thursdays 4:00 – 5:15

Exams
There will be three exams given during the course of the semester. Each will be worth 100 points. Students who are unable to take any exam at the scheduled time may request to take the exam at a different time. However, the request should be made BEFORE the regularly scheduled exam. The requests will be granted at the discretion of the instructor.

Attendance
Attendance is required since due to the nature of the class discussions, it is unlikely that students can pass the course without regular attendance. If there are assignments and you are unable to meet a deadline, you must request an extension before the due date. Late assignments will have their grade reduced by one letter grade.

Participation
Students are expected to come to class prepared to discuss the assigned chapter. It is better to attend the class unprepared than to miss class. Learning is the issue.

Principles of Learning
The course is designed to address:

Core Communication & Qualitative Skills
- Comprehend, interpret and analyze texts
- Communicate orally in group settings

Critical Thinking
- Analyze complex issues and make informed decisions
- Synthesize information in order to arrive at reasoned conclusions
- Evaluate logic, validity and relevance of data
• Solve challenging problems
• Use knowledge and understanding in order to generate and explore new questions

Accommodations
Students needing accommodations because of disabilities Will need to register with Adaptive Education Services and Complete the appropriate forms issued by that office before accommodations can be given. The Adaptive Education Service office is located in CA 001E. Telephone: 274-3241.

Grades
The course will be based on a total of 300 points. The following grading scale will be used:

- 270 – 300 points = A
- 240 – 269 points = B
- 210 – 239 points = C
- 180 – 209 points = D
- 0 – 179 points = F

Pluses and minuses will be assigned by the instructor.

SPEA Academic Policies

Academic Dishonesty
SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Student Rights, Responsibilities, and Conduct, which can be accessed at http://dsa.indiana.edu/Code/ so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

Plagiarism is using another person’s words, ideas, artistic creations, or other intellectual property without giving proper credit. According to the Code of Student Rights, Responsibilities, and Conduct, a student must give credit to the work of another person when he/she does any of the following:

a. Quotes another person’s actual words, either oral or written;
b. Paraphrases another person’s words, either oral or written;
c. Uses another person’s idea, opinion, or theory; or
d. Borrows facts, statistics, or other illustrative material, unless the information is common knowledge.

Civility
Civility is important in an academic community to ensure that all parties—students, staff, and faculty—are working in an environment that fosters achievement of the individual’s and community’s goals and objectives. Civility requires all parties to demonstrate personal integrity and conduct themselves in a manner that shows respect, courtesy and tolerance to others. Examples of discourteous behaviors during class include reading the newspaper, listening to headphones, talking or laughing with others, chronically
arriving late, and so forth. These behaviors are distracting to the instructor and classmates, and SPEA faculty will address these problems as they arise. Maintaining and fostering civility inside and outside the classroom is especially important to SPEA, which is a professional school.

Pursuant to the Indiana University Student Code of Conduct, disorderly conduct which interferes with teaching, research, administration, or other university or university-authorized activity will not be tolerated and will be immediately reported to the Office of The Dean of Students for appropriate disposition which may result in disciplinary action including possible suspension and/or expulsion from the university.

**Communication between Faculty and Students**

In order to verify the identity of all parties involved, effective September 1, 2004, all email communication from current SPEA students to SPEA staff must originate from an Indiana University email account. For email communication with SPEA faculty, current SPEA students should refer to course syllabi for instructors’ preferences (OnCourse, Webmail, etc.). This policy applies to current students only. Instructions for forwarding your IUB email to another account can be found at [http://kb.indiana.edu/data/beoj.html?cust=687481.87815.30](http://kb.indiana.edu/data/beoj.html?cust=687481.87815.30)

**Course Withdrawals**

Students who stop attending class without properly withdrawing from the class may receive a grade of F. It is important to withdraw from a course within specified timeframes (see chart below). Note that withdrawals after Week 12 of a regular session or Week 4 of a summer session are rarely granted. **Poor performance in a course is not grounds for a late withdrawal.**

No withdrawal forms will be processed in the Office of the Registrar after the last day of classes. Any requests for a late withdrawal after the last day of classes must go through the grade appeal process, but each student should remember that in accordance with campus policy, SPEA does not permit a student to withdraw from a course if he/she has completed the course requirements. Grade replacement should be used in this case. To withdraw, obtain a withdrawal slip (DROP/ADD Form) from the SPEA Student Services window. Instructions for completing it are given on the form.

<table>
<thead>
<tr>
<th>Withdrawal Deadlines</th>
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<tbody>
<tr>
<td>Course deleted from record, no grade assigned, 100% refund (Advisor signature <strong>IS NOT</strong> required)</td>
<td>Week 1 (last day)</td>
</tr>
<tr>
<td>Withdrawal with automatic grade of W (Advisor signature <strong>IS</strong> required)</td>
<td>Week 2 – Week 7 (regular session) Week 2 – Week 3 (summer session)</td>
</tr>
<tr>
<td>Withdrawal with grade of W or F (Advisor and instructor signatures <strong>ARE</strong> required)</td>
<td>Week 8 – Week 12 (regular session) Week 3 – Week 4 (summer session)</td>
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**Incompletes**

A grade of incomplete (I) indicates that a ‘substantial portion’ of the work in a course has been satisfactorily but not entirely completed by the student as of the end of the semester. The incomplete can be given to a student facing a hardship such that such that it would be unjust to hold the student to the established time limits for completing the work. To be eligible for the incomplete in a SPEA course, the student’s work must be of passing quality, and the student must have completed 75% of the course requirements. **Poor performance in a course is not grounds for an incomplete.** SPEA follows the campus guidelines, which may be accessed at the Office of the Registrar's website at [http://www.indiana.edu/~registra/Registration/genreginfo.html#inc](http://www.indiana.edu/~registra/Registration/genreginfo.html#inc), in awarding incompletes. Incompletes must be removed within a time period not to exceed one year after the semester.
in which the student was enrolled in the course. The incomplete will revert to an ‘F’ if the work is not completed within the allotted timeframe established by the instructor.

**Students Called to Active Duty**
SPEA encourages any student who is in the Indiana Military Reserves and is called to active duty to finish his/her coursework if at all possible. Students who cannot complete their courses have the option of withdrawing with 100% fee refund, but this request must be made within one week of being called to active duty. Students who are called to active duty may qualify for an incomplete (provided that all the above criteria have been met). For further information, please see the Office of the Registrar’s website at [http://registrar.indiana.edu/Services/reserves.html](http://registrar.indiana.edu/Services/reserves.html)

**Final Exam Schedule**
If a final exam is given, it must be held on the day and time set in the final exam schedule. If an instructor has changed the final exam date, the student should first consult with the instructor. Students who have more than three final exams in one day or insufficient time to get from one exam to another should consult with their instructors to resolve these conflicts. Exams may not be given in the week before the final exam week. If a student is not able to resolve a final exam problem with the instructor, the student may report the problem to the Director of Undergraduate or Graduate programs. See the Office of the Registrar’s website at [http://www.indiana.edu/~registra/Calendars/4048finex.html](http://www.indiana.edu/~registra/Calendars/4048finex.html) for the final exam week schedule for fall 2004.

**COURSE SCHEDULE**

August 31 – Introduction and overview of the course; global pressures.

September 2 – Setting the stage - Chapter 1

September 7 & 9 – The lobbyists’ world – Chapter 2

September 14 & 16 – Red Flags - Chapter 3

September 21 & 23 – Political Capital - Chapter 4

September 28 – First Exam

September 30 & October 5 – Once you get in the door, Chapter 5

October 7 & 12 – The Ask – Chapter 6

October 14 & 19 – The lobbying campaign – Chapter 7

October 21 – Class discussion on Economic Policy and the Lobbying going on

October 23 – Second Exam

October 28 Guest Speaker – Thor Miller, Indiana Parole Board and former Lobbyist
October 30 & November 2 – Elections and the roll of lobbyists

November 4 - What the outcome of the election means

November 9 & 11 - Lobbying the Public; The masters of bringing pressure to bear

November 16 & 18 – What the studies and experts say – Chapter 8

November 30 & December 2 – The Internationals

Final Exam – When Scheduled by IU.