

## **V221: NONPROFIT AND VOLUNTARY SECTOR**

School of Public and Environmental Affairs, Indiana University-Bloomington  
Fall 2016

Tuesday and Thursday 8:00am - 9:15am  
SPEA (PV) 272

Prof. Allison Schnable  
SPEA 431  
schnable@indiana.edu

Undergraduate TA:  
Samantha Heyman  
saheyman@uemail.iu.edu

### **Course Description:**

This course provides a broad overview of the U.S. nonprofit sector. Topics include the sector's size and scope, and its religious, historical, and theoretical underpinnings. It also examines perspectives on why people organize, donate to, and volunteer for nonprofit organizations, and looks at current challenges that the sector faces.

### **Course Objectives:**

Students will be able to:

1. Describe and evaluate the role of nonprofit organizations in our society
2. Identify specific organizations within nonprofit sub-sectors and locate information on their purpose and operation
3. Recognize the connections and differences between government and for-profit provision of public services and the nonprofit sector
4. Compare the attitudes and viewpoints that have driven giving and volunteering in the United States with their own values and experience
5. Utilize key information sources, including statistics on nonprofit organizations and charitable giving
6. Define terminology essential to understanding literature of the nonprofit sector.

### **Texts:**

These will be used throughout the course and are available for purchase at the bookstore and through Amazon. If you are on a budget, you can borrow them on 2-hour reserve at the Business/SPEA Information Commons.

- J. Steven Ott & Lisa A. Dicke (2016), *The Nature of the Nonprofit Sector (3rd Edition)*: Westview Press. ISBN-13: 978-0813349602
- Lester M. Salamon (2012) *America's Nonprofit Sector: A Primer, (3rd Edition)*, The Foundation Center ISBN: 978-1-59542-360-3  
(Don't buy an older edition of this one!!! The statistics are outdated.)

- Leslie R. Crutchfield & Heather McLeod Grant (2012), *Forces for Good, Revised and Updated: The Six Practices of High-Impact Nonprofits* (2<sup>nd</sup> Edition), Jossey- Bass ISBN-10: 1118118804, ISBN-13: 978-1118118801

**Online material:**

All other course readings will either be posted at the Canvas “Files” link under the “Readings” folder or the URL will be provided in the syllabus.

**Office Hours:**

By appointment: please email me with 2-3 times that you would be available to meet (afternoons preferred). Logistical questions (e.g. “When do I.../” “How do I.../” “Are we allowed to...”) can usually be answered by the syllabus or in class—but if not, contact UTA Samantha Heyman at saheyman@uemail.iu.edu

**Technology Policy:**

My policy is that technology should be used where it enhances learning. You are welcome to bring your laptop or other electronic device to class, but I ask that you leave it in your bag unless I ask you to take it out for a specific activity. Research shows that students who take notes by hand retain information better in both the short and long term:

<http://www.scientificamerican.com/article/a-learning-secret-don-t-take-notes-with-a-laptop/>

I encourage you to take notes on paper, and there will be opportunities to submit your notes for a “spot-check” for extra credit. If you like to have a digital copy of everything, I suggest the apps Evernote, One Note, or LectureNotes to convert handwritten pages to electronic versions. Please contact me if you have a documented disability that requires technological accommodation.

**Course Assignments:**

Detailed information on each assignment will be distributed separately during classes and posted to Canvas. Brief descriptions of course assignments and deadlines given below.

**1. Daily attendance, completion of assigned readings, and active participation in class activities** (10% of total grade)

- **Attendance:** Students are expected to attend class meetings. All absences will be recorded, although students with athletic competitions or other unavoidable conflicts submitted far in advance can be excused.
- **Class Participation:** Our class sessions will be a mix of student presentations, short lectures from me, discussions, short quizzes, guest speakers, and group activities. You—and your classmates—will benefit most when you are fully engaged. All students are expected to contribute meaningfully to our class sessions. A student who wishes to get a “C” grade or better on this part of the course should add to the discussion at least once every other week. Short in-class group quizzes will also count towards your participation grade, and cannot be made up if you are absent.

**2. The Nonprofit and Voluntary Sector: Making it Personal** (20% of total)

- Your “Philanthropic Autobiography”** (10%): Your Philanthropic Autobiography is the story of your life, told from the perspective of your involvement with these nonprofit organizations and voluntary associations. Each



### Grading Scales and Criteria:

Assignment and Course letter grades are based on the following:

<u>Grading Scale:</u>			
98-100%	A+	77-79%	C+
93-97%	A	73-76%	C
90-92%	A-	70-72%	C-
87-89%	B+	67-69%	D+
83-86%	B	63-66%	D
80-82%	B-	60-62%	D-
Below 60% = Failing			

**Grade criteria for specific assignments will be part of Assignment Details posted on Canvas.**

**Incompletes:** The school policy is that giving a grade of incomplete (“I”) may only be considered if most of the course work has been completed (80% at least) and a student is physically unable to complete the remainder of the assignment.

**Extra Credit:** Extra credit opportunities may be announced at the discretion of the instructor, but can add no more than 2% to final course grade.

**Grading Team Projects:** In most cases, all team members will share the same grade for the team project and presentation. At the end of the semester, confidential peer evaluations will be filled out by each project team member. These brief peer evaluations will ask for feedback on the contributions of each member of the project team. Individual grades may be raised or lowered based on this feedback from team members.

If, as a project is proceeding, any team member feels work is unevenly or unfairly distributed within a team project, adjustments may be made at the instructor’s discretion. Usually, conflicts that arise within teams can be addressed successfully if they are dealt with early. Please don’t hesitate to share concerns with the instructor as soon as possible.

### Writing Guidelines:

**For all written assignments, follow the following guidelines for full credit:**

- “Writing counts.” Practice all of the habits of good writing that you know by now: use evidence to support your claims, organize your ideas clearly, and proofread carefully to avoid mistakes in spelling, grammar, and typing. A nonprofit funder would have less confidence in an organization that submitted a sloppy grant proposal—so “practice” now how you want to “play” later.
- All papers should be double-spaced, in 12-point font, using 1-inch margins (approximately 250 words per page).
- Graphics, photos and figures are welcome, but should not be excessive. Extensive material that is not your own should be placed in an appendix.
- You are welcome to place copies of any relevant organizational materials or examples in appendices. Label your appendices and refer to them within the paper – explaining those materials and why they’re included.

- **Quality Control:** Do not write the paper the night before it is due. Anything you turn in should see at least some revision and editing. (In my own work, I spend the most time on sketching out an idea and outlines, some time on the first draft, and a good deal of time on revising and editing.) Do produce a high-quality, carefully edited paper that reflects the thoughtful work you put into the entire project.

**Expectations for your citations and bibliography:**

- Be sure that all material you use is properly attributed to its author. If you quote directly from any source, you must use quotation marks and provide a source along with author info (e.g., page number or URL). If you paraphrase ideas without quotes, you must still include the source of the citation. If you don't understand how to accomplish this, see me or Samantha. If in doubt, cite it.
- Any citation style (MLA, APA, Chicago, etc.) is acceptable as long as it is properly and consistently followed. The key is that *I must be able to track all of your citations to their sources*
- Consider the source! Do not use anonymous sources, including Wikipedia. It is permissible, however, to quote an organization as the source of an article (e.g., Smith Bucklin & Associates, Independent Sector).
- When citing from the text for a paper, the following format should be used.
  - For *The Nature of the Nonprofit Sector* – (Last name of author of chapter cited, in Ott & Dicke, p.#). Example: (Clemens, in Ott & Dicke, p.169).
  - For the Salamon book – (Salamon, p.# \_\_\_\_)
  - For the Crutchfield & Grant book – (Crutchfield & Grant, p. # \_\_\_\_)

**Plagiarism and Academic Honesty:** Academic Honesty is taken very seriously at Indiana University. Cheating, copying the works of others (or even the ideas of others) and passing them off as your own can result in a failing grade for an assignment or for the class. In extreme cases it can lead to dismissal from the university. For further information and guidelines, please refer to these sites:

- IU Code of Student Rights, Responsibilities, and Conduct  
<http://www.indiana.edu/~code/bloomington/index.shtml>
- (Especially) Part II: Student Responsibilities, G. Uphold and maintain academic and professional honesty and integrity  
<http://www.iu.edu/~code/code/responsibilities/academic/index.shtml>
- The SPEA Honor Code: [http://www.indiana.edu/~speaweb/careers/honor\\_code.php](http://www.indiana.edu/~speaweb/careers/honor_code.php)

## **COURSE SCHEDULE AND ACTIVITIES**

**Students should complete all assigned readings each week before the Tuesday class.** Specific readings and topics may be addressed in class on Tuesday or Thursday. Additional short readings (especially related to current events) may be added as necessary and will be posted to Canvas.

### **Part I: An Introduction to the Nonprofit and Voluntary Sector**

#### **Week #1**

##### **The Nonprofit and Voluntary Sector – Why Study It?**

Tuesday 8/23: NO CLASS

Thursday, 8/25: First day of class, no readings.

*Assignment guidelines distributed Thursday:* Your Philanthropic Autobiography

#### **Week #2 (Tuesday 8/30 and Thursday 9/1)**

##### **The Scope and Nature of the Nonprofit Sector**

*Assignment due Thursday:* Your Philanthropic Autobiography

*Assignment due dates distributed Thursday:*

- Story of “You and a Nonprofit”
- The Nonprofit Sector in the Media

*Readings:*

- Ott: Introduction to Part I
- Ott: Chapter 1 (Frumkin, “The Idea of a Nonprofit and Voluntary Sector”)
- Salamon: Chapter 3

#### **Week #3 (Tuesday 9/6 and Thursday 9/8)**

##### **What Makes the Nonprofit Sector Distinctive? What are its Impacts?**

- Salamon: Chapter 2
- Ott: pp. 48-52 of Part II Intro
- Eliasoph, Ch. 1 in *The Politics of Volunteering* (on Canvas)
- Ott: Chapter 6 (Smith, “The Impact of the Voluntary Sector on Society”)

### **Part II: The Evolution Of The Nonprofit Sector**

#### **Week #4 (Tuesday 9/13 and Thursday 9/15)**

##### **Religious and Ethical Foundations of Philanthropy and Voluntarism**

*Assignment guidelines distributed Thursday:* Team Projects – High-Impact Nonprofits and the Sub-Sectors of the Nonprofit and Voluntary Sector

*Readings:*

- Kevin C. Robbins, “The Nonprofit Sector in Historical Perspective: Traditions of Philanthropy in the West”, in Ott & Dicke 2<sup>nd</sup> edition (Canvas)
- Some Thoughts on “The Golden Rule” (Canvas)
- Robert Payton: “Philanthropy and The Good Samaritan” (available at [http://learningtogive.org/faithgroups/phil\\_in\\_america/philanthropy\\_good.asp](http://learningtogive.org/faithgroups/phil_in_america/philanthropy_good.asp))
- Jacob Neusner: “Righteousness, Not Charity – Judaism’s View of Philanthropy” (Canvas)

- “Charity,” in *The Islamic World, Past and Present*. Oxford Islamic Studies Online. Available through IU libraries online (CAS login required): <http://www.oxfordislamicstudies.com/article/opr/t243/e67>
- Crutchfield, Introduction

### **Week #5 (Tuesday 9/20 and Thursday 9/22)**

#### **Intellectual Foundations of the United States Nonprofit and Voluntary Sector**

*Assignment due Tuesday:* Nonprofit Connection Report #1

*Readings:*

- Crutchfield: Chapter 1
- Ott: Ch. 5 (Andrew Carnegie, “The Gospel of Wealth”)
- Biography of Andrew Carnegie (Canvas)
- Alexis de Tocqueville from *Democracy in America*  
Of the Uses Which the Americans Make of Public Associations in Civil Life”  
[http://xroads.virginia.edu/~Hyper/DETOC/ch2\\_05.htm](http://xroads.virginia.edu/~Hyper/DETOC/ch2_05.htm)  
“Relation of Civil to Political Associations”  
[http://xroads.virginia.edu/~Hyper/DETOC/ch2\\_07.htm](http://xroads.virginia.edu/~Hyper/DETOC/ch2_07.htm)
- Biography of Jane Addams -“First Days at Hull House”  
<http://digital.library.upenn.edu/women/addams/hullhouse/hullhouse-05.html>

### **Week #6 (Tuesday 9/27 and Thursday 9/29)**

#### **The Evolution of U.S. Nonprofit Sector**

- Ott: Part II Intro pp.45-48 (“The Nonprofit Sector’s Historical Evolution...”)
- Ott: Chapter 4 (Holland and Ritvo, “History and Theories of Nonprofit Organizations”)
- Salamon: Chapter 5

### **Part III: The Structure Of The Nonprofit Sector In The U.S.**

### **Week #7 (Tuesday 10/4 and Thursday 10/6)**

#### **The Role of Volunteers**

*Assignment due Tuesday:* Nonprofit Connection Report #2

*Readings:*

- Katie Roeger et. al, pp. 118-126 of *The Nonprofit Almanac 2012* (Canvas)
- Marc A. Musick and John Wilson, excerpts from Ch. 19 of *Volunteers: A Social Profile* (pp. 420-432, 436-442, 444-452) (Canvas)
- Nina Eliasoph, Ch. 2 (“Volunteering and Activism”) of *The Politics of Volunteering* (Canvas)

### **Week #8 (Tuesday 10/11 and Thursday 10/13)**

#### **What do Nonprofits Actually Do? The Arts, Advocacy, and Religion Subsectors**

- Salamon Chapters 9, 10, 11

*Guest speaker TBA*

**Week #9 (Tuesday 10/18 and Thursday 10/20)**

**What do Nonprofits Actually Do? The Health Care, Education, and Social Services Subsectors**

*Assignment due Tuesday: Nonprofit Connection Report #3*

*Readings:*

- Salamon: Chapters 6, 7, 8

*Guest Speaker TBA*

**Part IV: The Theories Of The Nonprofit Sector**

**Week #10 (Tuesday 10/25 and Thursday 10/27)**

**Theories of Giving**

- Ott: Chapters 21, 23, 24

**Week #11 (Tuesday 11/1 and Thursday 11/03)**

**Theories of Nonprofit Origins**

*Assignment due Tuesday: Nonprofit Connection Report #4*

*Readings:*

- Chapter 6, “Theoretical Approaches” of *Nonprofit Organizations: Theory, Management, and Policy*, by Helmut Anheier (Canvas)

**Part V: Today’s Issues And Trends In The Nonprofit And Voluntary Sector**

**Week #12 (Tuesday 11/8 and 11/10)**

**Tax Exemption, Tax Deduction, and Political Challenges to the Nonprofit Sector**

- Ott: Part III Intro (“Tax Exemption and Tax Deduction”)
- Ott: Ch. 7 (“Hoyt, Tax-Exempt Organization”)
- “Should We End the Tax Deduction for Charitable Organizations” in the Wall Street Journal:  
<http://www.wsj.com/articles/SB10001424127887324469304578143351470610998>
- “What Does ‘Not Charitable Enough’ Mean When It Comes to Tax Exemption?”  
<http://nonprofitquarterly.org/2014/09/23/what-does-not-charitable-enough-mean-when-it-comes-to-tax-exemption/>
- Letter to the Editor of Planet Princeton on tax-exemption  
<http://planetprinceton.com/2015/07/13/letters-princeton-residents-should-support-lawsuit-regarding-university-property-taxes/>

**Week #13 (Tuesday 11/15 and Thursday 11/17)**

## **The Blending and Blurring of the Sectors**

*Assignment Due Tuesday: Nonprofit Connection Report #5*

*Readings:*

- Ott: Part IX Intro (“The Blending and Blurring of the Sectors”)
- Kirsten A. Grønbjerg (SPEA faculty!) and Lester M. Salamon, “Devolution, Marketization, and the Changing Shape of Government-Nonprofit Relations,” pp .447-470 in *The State of Nonprofit America*, edited by Lester M. Salamon (Canvas)
- Julie Battilana et. al., “In Search of the Hybrid Ideal.” (Canvas)

**\*\*THANKGIVING BREAK\*\***

### **Week #14 (Tuesday 11/29 and Thursday 12/1)**

#### **Looking Internationally**

- Ott: Ch. 30 (Stoddard, “International Assistance”)
- Other TBA

### **Week #15 (Tuesday 12/6 and Thursday 12/8)**

#### **Wrap Up**

*Assignment due Tuesday: Written team paper on High-Impact Nonprofit Practices*

*Assignment due Tuesday or Thursday (as announced): Team Presentation on High-Impact Nonprofit Practices*

*Readings:*

- TBA

**Final Exam Tuesday, 12/13 8:00 am**