



INDIANA UNIVERSITY

KELLEY SCHOOL OF BUSINESS
JOHNSON CENTER FOR
ENTREPRENEURSHIP & INNOVATION

Cross Campus Certificate in Entrepreneurship

Now Every Student at IU Can Access the Entrepreneurial Mindset

With the nationally ranked Entrepreneurship Program in the Department of Management & Entrepreneurship and the Johnson Center for Entrepreneurship & Innovation, a major initiative was established for many students in other disciplines to understand entrepreneurship. Many students end up in careers where they work for themselves and thus the basic business and entrepreneurial principles would be invaluable. *The Cross Campus Certificate in Entrepreneurship* consists of fifteen semester hours (five three-credit semester courses or some combination of required courses and a collection of experiential events). The program has three required courses and two elective courses (described below). This necessitates the students learn the basic issues involved with entrepreneurship, while maintaining some flexibility in tailoring the program to the student's particular area(s) of interest.

The following section contains information regarding the core requirements.

Core Requirements

W212: Exploring Entrepreneurship	3 hrs.
W300: Small Business Management	3 hrs.
Z302: Managing & Behavior in Organizations	3 hrs.

SPEA Arts Management Electives

A 483 Creative Thinking Techniques and Entrepreneurship in Arts Management	3 hrs.
A 405 Programming for the Performing Arts	3 hrs.

Total Semester Hours	15 hrs.
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For more information contact:

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