School of Public and Environmental Affairs: 
Bavaria and Lombardia: Global Perspective of Public and Private Sector Interaction

SPEA V482/V582
May 09 – May 30, 2016

From May 9, 2015 – May 22, 2016 sessions are held at:
The Faculty of Business and Economics at 
The University of Augsburg
Universitätsstraße 16, 
86159 Augsburg, Germany

Accommodations in Augsburg, Germany:
Hotel ibis budget Augsburg City
Holzbachstraße 2A
86152 Augsburg, Germany
Tel: 49 821 90898870

From May 23, 2015 – May 30, 2016, Sessions are held at:
University of Bergamo
Università degli studi di Bergamo
via Salvecchio 19
24129 Bergamo

Accommodations in Bergamo, Italy
Central Hostel
Via Antonio Ghislanzoni 30
Bergamo 24122
Tel: 39 35 211 359

INSTRUCTORS:
Professor David Audretsch
School of Public and Environmental Affairs, Indiana University

Professor Erik Lehmann
Global Business Management, Augsburg University

Professor Silvio Vismara
CISAlpino Institute for Comparative Studies in Europe, University of Bergamo

Teaching Assistants:
- Yasmine El-Gohary, Indiana University, Masters Candidate, velgohar@indiana.edu
- Matthias Menter, Augsburg University, PhD Candidate
- Jonah Otto, Indiana University, Assistant Director of International Programs
- Katharine Wirsching, Augsburg University, Post-Doc
COURSE DESCRIPTION
The focus of the course will be on the links between globalization public policy in the European context. The course starts by introducing a framework for economic development and European competitiveness for the locus of policy making at the city, regional, state, country, and even international levels. The causes and impacts of globalization for Europe are examined. We will then turn our focus to particular European policy approaches employed to promote regional economic development and competitiveness. We will consider how European public policy instruments such as science policy, workforce development, infrastructure, and promotion of entrepreneurship serve to generate European competitiveness. The sources of competitiveness and growth are identified. Public policies fostering competitiveness and economic development in Europe are analysed in both a historical and contemporary context.

COURSE PROJECT
A course project is required. This involves writing a paper on the topic of a particular contemporary economic development challenging facing a particular place, i.e. Europe, Germany, Bergamo, the U.S., Indiana, New York City (any place in the world). The final product should:
(1) Explicitly identify an economic development challenge facing your chosen place, and explore the costs and benefits of the issue.
(2) Identify drivers that have led to the emergence of this challenge.
(3) Identify policy solutions and approaches that are being discussed and/or implemented.
(4) Analyze how such policies may impact different European countries or states differently.
(5) Provide a critique of the prescribed policy approaches and/or solutions, using Dr. Audretsch’s Strategic Management of Places framework.

You will work in a multicultural team of no more than four classmates. The paper should be a minimum of 20 written pages, not including graphs and citations. A first draft of the paper will be due by Friday May 20th, 5:00 PM. The final paper should contain feedback from the presentation (27th of May) as well as advisor’s comments and is due by email by Monday May 30th, 5:00 PM. The paper will be worth 50% of your final grade. 10% of your grade will be based on your first draft, 20% of your grade will be based on participation and attendance, and 20% of your grade will be based on your group presentation.

COURSE READING

COURSE GRADING
Final grades will be calculated as follows. Each course element will be weighted out of a total of 100 points. The course is not graded on a curve, although individual grade elements may be weighted on a curve depending on class performance.

- Class preparation and participation 20%
- Team-based Project
  - Project Paper Drafts 10%
  - Project Presentation 20%
  - Project Final Paper 50%

You are required to participate in all excursions and class sessions. Exceptions are not permitted. Failure to do so will result in a deduction in your participation grade. An overview concerning your meeting times (group work sessions) has to encompass 20 hours in Augsburg and 10 hours in Bergamo and is due by May 10th, 5:00 PM.

COURSE PRESENTATION
Students will be assigned groups, and each group is required to present the findings of their research paper and policy issue as related to the course. The presentations will be on Friday May 27th. Multimedia presentations are not necessary, but are recommended. The goal of the presentation is to evoke a class discussion of a problem at hand (immigration, environmental issues, education, etc.), why this topic is important, potential solutions, and the impacts of these potential solutions.

ATTENDANCE POLICY
Attendance and participation in all classes, excursions, and group sessions are MANDATORY. Strict penalties will be applied to anyone who fails to adhere to this policy. There will be a deduction of 1% from a student’s grade for every late arrival or absence from a class, excursion, or group session. If a student is late or absent 5 times, there will be a 5% deduction from their grade AND it will constitute a second strike.

COURSE SCHEDULE

**Monday May 9, 2016**
09:00 AM – 04:00 PM     Check-in to Hotel

04:00 PM – 05:00 PM     Student Orientation in hotel mandatory for IU students

**Depart at 5:10 PM for a 5:30 PM arrival at Zeugplatz Biergarten**

05:30 PM – 08:00 PM     Meet German and Italian students at dinner

**Zeugplatz Biergarten**

**Tuesday May 10, 2016**
Meet in the hotel lobby at 09:00 AM for a 09:10 AM departure to Augsburg University

10:00 AM – 12:00 PM  
**Welcoming/ Introduction**  
David Audretsch – Strategic Management of Places Framework  
*Wirtschaftswissenschaftliche Fakultät, Augsburg University, Room FW 1101/1102*

12:00 PM – 01:00 PM  
Lunch

02:00 PM – 06:00 PM  
**Course Project Overview**  
*Wirtschaftswissenschaftliche Fakultät, Augsburg University, Room FW 1109*  
**DUE at 6:00 PM:** Group, Topic, Place & Meeting schedule

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**Wednesday May 11, 2016**  
Meet in the hotel lobby at 09:00 AM for a 09:10 AM departure to Augsburg University

10:00 AM – 10:45 AM  
**David Audretsch**  
Group Workshop  
“How to Work in an Inter-Cultural Team”

10:45 AM – 11:30 AM  
**David Audretsch**  
Group Workshop  
“How to Find Academic Sources and How to Cite”

11:30 AM – 12:15 PM  
**David Audretsch**  
Group Workshop  
“How to write an Academic Paper with an Inter-Cultural Group”  
*Wirtschaftswissenschaftliche Fakultät, Augsburg University, Room FW 1106*

12:15 PM – 01:15 PM  
Lunch

Meet at 01:20 PM at Mensa for a 01:25 PM departure to the city

02:00 PM – 05:00 PM  
Walking Tour of Augsburg

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**Thursday May 12, 2016**  
Meet in the hotel lobby at 08:00 AM for a 08:10 AM departure to Augsburg University

10:00 AM – 12:00 PM  
**Malte Höpfner**  
“Social Entrepreneurship in International Development: a Practitioner's View”
Wirtschaftswissenschaftliche Fakultät, Augsburg University, Room 1003

12:00 PM – 01:00 PM  Lunch

01:00 PM – 05:00 PM  Time for Group Work Session
Wirtschaftswissenschaftliche Fakultät, Augsburg University

Friday May 13, 2016
Meet in the hotel lobby at 08:00 AM for a 08:10 AM departure to Augsburg University

09:00 AM – 12:00 PM  Time for Group Work Session
Wirtschaftswissenschaftliche Fakultät, Augsburg University

12:00 PM – 01:00 PM  Lunch

Meet in Wirtschaftswissenschaftliche Fakultät at 01:00 PM for a 01:15 PM departure to Weisser Spulenkörper

01:30 PM – 07:00 PM  Alexander Starnecker
Weisser Spulenkörper
Depart from Augsburg University

Saturday May 14, 2015
Meet in the hotel lobby at 08:20 AM for a 08:30 AM departure to train station

9:00 AM – 12:00 PM  Deutsches Museum
Munich

12:00 PM – 02:00 PM  Lunch
Hofbrauhaus Munchen

01:00 PM – 05:00 PM  City Tour
Munich

Sunday May 15, 2016
Meet in the hotel lobby at 07:50 AM for a 08:00 AM departure to train station

08:30 AM  Depart for day in the Alps
Neuschwanstein Castle

06:00 PM  Return from a day in the Alps

Monday May 16, 2016
Holiday – Free time / optional trip to Dachau concentration camp

Meet in the hotel lobby at 07:50 AM for a 08:00 AM departure to train station

08:30 AM  
Depart for Dachau (half-day seminar: a preparatory exercise, a guided tour around the grounds of the memorial site, and a follow-up exercise)

Tuesday May 17, 2016
Meet in the hotel lobby at 09:00 AM for a 09:10 AM departure to Augsburg University

10:00 AM – 12:00 PM  
Jennifer Gravito
“The American Election 2016”
_Wirtschaftswissenschaftliche Fakultät, Augsburg University, Room 1004_

12:00 PM – 13:00 PM  
Lunch

01:00 PM – 05:00 PM  
Time for Group Work Session
_Wirtschaftswissenschaftliche Fakultät, Augsburg University_

Wednesday May 18, 2016
Meet at 07:50 AM for a 08:00 AM departure to Königsplatz

08:30 AM – 12:00 AM  
Fuggerei tour

12:00 PM – 01:00 PM  
Lunch

01:00 PM – 05:00 PM  
Time for Group Work Session
_Wirtschaftswissenschaftliche Fakultät, Augsburg University_

Thursday May 19, 2016
Meet in the hotel lobby at 08:50 AM for a 09:00 AM departure to Roschmann IDL GmbH

09:30 AM – 04:00 PM  
Oliver Lahr
_Roschmann IDL GmbH_
Depart from Hotel

Friday May 20, 2016
Meet in the hotel lobby at 8:00 AM for an 8:10 AM departure to Augsburg University

09:00 AM – 12:00 PM  
Time for Group Work Session
_Wirtschaftswissenschaftliche Fakultät, Augsburg University_
12:00 PM – 01:00 PM  Lunch

01:00 PM – 05:00 PM  Time for Group Work Session
  *Wirtschaftswissenschaftliche Fakultät, Augsburg University*
  **DUE at 5:00 PM:** Project Paper Draft

**Saturday May 21, 2016**

Free time

01:00 PM – 05:00 PM  Preparation for Bergamo, Italy

**Sunday May 22, 2016**

Meet at 07:30 AM in the hotel lobby for a 08:00 AM departure to Bergamo, Italy

8:00 AM  Depart for Bergamo, Italy

5:00 PM  Arrive in Bergamo, Italy

**Monday May 23, 2016**

Meet at 08:00 AM in the hotel lobby for a 08:10 AM departure to Bergamo University

09:00 AM -10:00 PM  Welcome to Bergamo
  *Silvio Vismara*
  “Bergamo’s Competitiveness Strategy”
  *Bergamo University*

10:00 PM – 12:00 PM  Walking Tour
  *Old City of Bergamo*

12:00 PM – 01:00 PM  Lunch
  *Old City, Bergamo*

01:00 PM – 05:00 PM  **Giulia Giannini**
  “How material culture shapes and reflects social and economic processes”
  *Bergamo University and Max Planck Berlin*

**Tuesday May 24, 2016**

Meet at 08:00 AM in the hotel lobby for a 08:10 AM departure to Bergamo University
09:00 AM – 12:00 PM  Time for Group Work Session
*Bergamo University*

12:00 PM – 01:00 PM  Lunch
*Old City, Bergamo*

02:00 PM – 04:00 PM  **Alberto Brugnoli**
“Re-discovering the Sources of Territorial Sustainability”
*University of Bergamo and Eupolis*

**Wednesday May 25, 2016**
Meet at 08:00 AM in the hotel lobby for a 08:10 AM departure to *Bergamo University*

09:00 AM – 12:00 PM  **Thomas Schwartz**
*Bergamo University*

12:00 PM – 01:00 PM  Lunch
*Old City, Bergamo*

01:00 PM – 05:00 PM  Time for Group Work Session
*Bergamo University*

**Thursday May 26, 2016**
Meet at 08:00 AM in the hotel lobby for a 08:10 AM departure to *Bergamo University*

09:00 AM – 12:00 PM  Time for Group Work Session
*Bergamo University*

12:00 PM – 01:00 PM  Lunch
*Old City, Bergamo*

01:00 PM – 05:00 PM  Time for Group Work Session
*Bergamo University*

**Friday May 27, 2016**

09:00 AM -01:00 PM  Group Presentations
*Bergamo University*

01:00 PM – 02:00 PM  Lunch
Old City, Bergamo

02:00 PM – 05:00 PM    Group Presentations
                      Bergamo University

07:00 PM – 09:00 PM    Farewell Dinner
                      Da Franco Restaurant

Saturday May 28, 2016

Free time/ Finalization of Project Paper

Sunday May 29, 2016

Free time/ Finalization of Project Paper

Monday May 30, 2016

09:00 AM – 12:00 PM    Finalization of Project Paper

12:00 PM – 01:00 PM    Lunch
                      Old City, Bergamo

01:00 PM – 03:00 PM    Matthias Menter and Katharine Wirsching
                      Group Workshop: Wrap-up and Course Review
                      Bergamo University
                      DUE at 3:00 PM: Final Project Paper