Advancing the Field(s) of Nonprofit Management: New Structures, New Solutions

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Indiana University’s Bloomington Campus

As the US and the rest of the world emerge from the Great Recession, nonprofit organizations will face new structures and challenges. Governments at all levels and in almost all societies are looking to cut costs. So is the business sector – moving unprofitable operations to low wage regions of the world, while seeking to exploit new opportunities and enhance their reputations. Nonprofit organizations interface with both sectors, but the challenges of doing so vary greatly among nonprofit fields.

This conference will advance the field(s) of nonprofit management by examining how cross-sector relations vary across fields of activity and/or social settings and how lessons from one field apply to others. Senior scholars and promising junior faculty from SPEA-Bloomington and more than 20 other academic institutions will make presentations that address the following broad themes within or across nonprofit fields:

1. **Cross-sector relationships**: what roles do nonprofits play vis-à-vis the state and the market in a particular nonprofit field? For example, under what conditions do nonprofits in a given field support, enhance, stabilize and extend or critique, undermine, supplant and challenge the state? Alternatively, under what conditions do nonprofits in the field support, enhance, stabilize and extend or critique, undermine, supplant and challenge the market? How are these relationships changing? We hope these presentations will allow us to develop a macro-level map of the dynamics of sector relations across nonprofit fields and thereby identify key theoretical constructs and drivers.

2. **Critical data needs**: to adequately address the types of questions raised in the examination of nonprofit fields above, what kind of data would be needed and how might such data be assembled? These presentations will serve as a starting point for structured discussions about ways to develop collaborative nonprofit datasets.

3. **Nonprofit fields**: Presentations will explore cross-sector relations in the following fields: arts and culture, environment, human services, international development, advocacy and civic engagement, philanthropy, and membership associations. Some presentations will explore other fields, such as religion, health, and education.
About the IU Bloomington School of Public and Environmental Affairs: SPEA was founded in 1972 and is a world leader in public and environmental affairs and is the largest school of public administration and public policy in the United States. In the 2013 “Best Graduate Schools” by U.S. News & World Report, SPEA ranks second and is the nation’s highest – ranked professional graduate program in public affairs at a public institution. Four of its specialty programs are ranked in the top-five listings. SPEA’s doctoral programs in public affairs and public policy are also highly ranked by the National Research Council. SPEA Bloomington is home to the top ranked nonprofit management program in the country and almost a quarter (23 percent) of its 94 full-time faculty has expertise in nonprofit management and philanthropy; civil society, civic engagement and volunteering; and/or cultural policy and arts administration.
Conference Participant Bios

Shena Ashley
Shena R. Ashley is an assistant professor in the Department of Public Administration in the Maxwell School of Citizenship and Public Affairs. She teaches graduate courses on the nonprofit sector and also on quantitative research methods. Her research is focused in the areas of grant making effectiveness and nonprofit management. Her research has been published in several journals including Public Administration Review, Administration & Society, Nonprofit Management and Leadership, New Directions for Evaluation and American Review of Public Administration.

Matthew Baggetta
Matthew Baggetta is assistant professor of Public and Environmental Affairs at Indiana University where he studies civil society. He focuses on the impacts of voluntary associations on their members and on society. He has conducted studies of Sierra Club chapters, community choirs, and campus-based student groups. His work appears (or is forthcoming) in the American Sociological Review, American Journal of Sociology, Social Forces, Perspectives on Politics, Nonprofit and Voluntary Sector Quarterly, and other outlets. He is a contributing editor at “Mobilizing Ideas,” a blog hosted by the University of Notre Dame. He holds a Ph.D. in sociology from Harvard University.

Jodi Benenson
Jodi Benenson is a postdoctoral research fellow at the Jonathan M. Tisch College of Citizenship and Public Service at Tufts University. Her research interests are in the areas of civic engagement, inequality, and social policy. Before returning to graduate school, Jodi spent time working in the nonprofit sector in the Twin Cities, and currently serves on the board of directors of the Young Nonprofit Professionals Network (YNPN) of Boston. Jodi received a B.S. and an MPA from Indiana University and a Ph.D. in social policy from the Heller School for Social Policy and Management at Brandeis University.

Jennifer Brass
Jennifer N. Brass is an expert on service provision, governance, and state development, with a primary geographic focus on sub-Saharan Africa. She is currently revising a book manuscript, which examines the role that nongovernmental organizations play in service provision, state-society relations, and state development in Kenya. A second, collaborative project examines the governance of renewable and small-scale electricity provision, often referred to as “distributed generation” in developing countries. Brass has conducted extensive field research in Senegal, Djibouti, Kenya, and Uganda. She holds a Ph.D. and master’s in political science from the University of California, Berkeley, and a B.S. from Georgetown University.
David Bredenkamp  
David Bredenkamp is a Ph.D. student in public affairs at SPEA with fields of study in public management and policy analysis, and a minor in organizational behavior and human resources through IU's Kelley School of Business. His research interests include organizational behavior, work groups and teams in the public sector, and human resource practices. David obtained his master's degree in public affairs in 2012 with concentrations in public management and nonprofit management. Prior to his eight years of experience working in the private sector, he obtained his undergraduate degree from the IU Jacobs School of Music in 2002.

Jeffrey Brudney  
Jeffrey L. Brudney, Ph.D., is the Betty and Dan Cameron Family Distinguished Professor of Innovation in the Nonprofit Sector at the University of North Carolina Wilmington. Dr. Brudney is the Academic Director of Quality Enhancement for Nonprofit Organizations (QENO), a university-community partnership to build the capacity of nonprofit organizations and increase philanthropy in southeastern North Carolina. He is the Editor in Chief of Nonprofit and Voluntary Sector Quarterly, the premier journal worldwide in nonprofit sector studies. In addition to his scholarly endeavors, Dr. Brudney makes films with student film-makers to recognize and encourage giving, volunteering, and involvement in the community.

Julia Carboni  
Julia L. Carboni (Ph.D., management, University of Arizona) is an assistant professor in the School of Public and Environmental Affairs and the Lilly Family School of Philanthropy at Indiana University (IUPUI) where she teaches nonprofit management courses. Her research focuses on collaborative, multi-sector governance arrangements designed to address large-scale social issues. Dr. Carboni is active in several professional associations including ARNOVA. She serves on the Board of Directors for the Indy Food Council and is an agency evaluator for the United Way of Central Indiana. Prior professional experience includes managing youth mentoring programs and fundraising.

Curtis Child  
Curtis Child is an assistant professor of sociology at Brigham Young University. He studies the evolving boundary between the for-profit and nonprofit sectors, social enterprise initiatives, and the fair trade and socially responsible investing movements. His recent article, “Tip of the Iceberg: The Nonprofit Underpinnings of For-Profit Social Enterprise” (in NVSQ) examines how market-based, social enterprise ventures rely substantially on civil society to accomplish their prosocial missions.

Jennifer Dodge  
Jennifer Dodge is an assistant professor of public administration and policy at Rockefeller College, University at Albany. Grounded in critical and interpretive approaches, her research focuses on the role of social change organizations in fostering public deliberation and policy change; social change leadership; and environmental politics. Her current project examines how competing narratives of civil society organizations within a policy field influences public deliberation and public policy on “fracking.” Dr. Dodge earned a BA in sociology from Skidmore College, and a Ph.D. in public administration from the Wagner School at NYU, and conducted policy research at MDRC and the Alan Guttmacher Institute.
James Farmer
James Farmer is an assistant professor in the Department of Recreation, Park, and Tourism Studies of the School of Public Health-Bloomington. His research focuses on environmental behavior and decision making. Specifically, he studies private landowners and the placement of perpetual land easements, consumer participation in local food systems, and the adoption of sustainable and organic management practices by small and medium-sized farmers. Dr. Farmer teaches courses in natural resource management, human health and natural environments, and the capstone course for the Outdoor Recreation, Parks, and Human Ecology major.

Emily Fiocco
Emily Fiocco recently returned from Peace Corps Colombia, where she worked with the Ministry of Education as an English Teacher Trainer. She is currently pursuing master’s degrees at the University of Oregon in public administration and international studies, and is interested in nonprofit development with a focus on intercultural communication.

Burney Fischer
Burney Fischer, Ph.D., CF, is a clinical professor at SPEA-IUB and the former director of the Vincent and Elinor Ostrom Workshop in Political Theory and Policy Analysis. He leads the Bloomington Urban Forestry Research Group at the CIPEC (http://iu.edu/~cipec/research/bufrg_about.php). Dr. Fischer earned a Ph.D. in forestry from Purdue University. Past academic positions include assistant professor, University of Massachusetts-Amherst and professor/extension forester, Purdue. Dr. Fischer was State Forester and director of the Indiana Division of Forestry. He is a recent/current board member: Lafayette and Bloomington Tree Commissions, Indiana Urban Forest Council, Indiana Forest Educational Foundation (Life Trustee), ACTrees, Keep Indianapolis Beautiful, and the Sycamore Land Trust Advisory Board.

Seth Freedman
Seth Freedman specializes in health economics and health policy, particularly the intersection between policy and provider behavior. His research primarily focuses on the causes and effects of technology diffusion and utilization in health care. Freedman joined the faculty at the IU School of Public and Environmental Affairs in 2012. Prior to joining the faculty at IU, he received a Ph.D. in economics from the University of Maryland, College Park in 2010. During the 2010 and 2011 academic years he was a Robert Wood Johnson Scholar in Health Policy Research at the University of Michigan.

Rachel Fyall
Rachel Fyall is an assistant professor at the Evans School of Public Affairs at the University of Washington. Her research investigates the influence of nonprofit organizations on the formation of public policy and in the delivery of public services. Dr. Fyall examines advocacy by nonprofit organizations as well as how discretion and organizational priorities shape the public services provided by nonprofit contractors. Her primary research context is publicly subsidized low-income housing. She holds a Ph.D. in public affairs from Indiana University, an MPA from The George Washington University, and a BA from Wesleyan University.
Beth Gazley
Beth Gazley is an associate professor in the School of Public and Environmental Affairs, and also a voting affiliate member of the Lilly Family School of Philanthropy. Her research addresses many aspects of nonprofit management, performance, and inter sectoral relations. She sits on the board of editors of Nonprofit and Voluntary Sector Quarterly, Nonprofit Management and Leadership, and Public Administration Review.

Kirsten Grønbjerg
Kirsten A. Grønbjerg is a professor and Associate Dean for Faculty Affairs in the School of Public and Environmental Affairs at Indiana University Bloomington. She also holds the Efroymson Chair in Philanthropy at the Lilly Family School of Philanthropy in Indianapolis. For the last 15 years, she has directed a major project on the Indiana Nonprofit Sector: Scope and Community Dimensions (www.indiana.edu/~nonprof), which analyzes and disseminates information about Indiana nonprofits and their contributions to the state and local communities. Her other research and publications focus on nonprofit funding relations, nonprofit capacity, nonprofit data sources, and the American welfare system. She received the 2005 Award for Distinguished Achievement and Leadership in Nonprofit and Voluntary Action Research from ARNOVA.

Catherine Herrold
Catherine Herrold is an assistant professor at the Indiana University Lilly Family School of Philanthropy and the School of Public and Environmental Affairs at IUPUI. Her research explores the ways in which nonprofit organizations, their donors, and informal civil society groups understand their roles in building democracy and the strategies they use to contribute to political and policy-making processes. She holds a Ph.D. in public policy from Duke University, an M.B.A. from the Vlerick Leuven Gent Management School, an M.Sc. in Voluntary Sector Organization from the London School of Economics, and a B.A. in economics from Mount Holyoke College.

Mirae Kim
Mirae Kim is an assistant professor in the Truman School of Public Affairs at the University of Missouri. Her research interests include nonprofit financial management, the role of nonprofits in civil society, nonprofit arts management, and public-nonprofit partnerships. She has published in the Nonprofit and Voluntary Sector Quarterly, American Review of Public Administration, Journal of Nonprofit Education and Leadership, and Journal of Public Budgeting, Accounting & Financial Management. During her doctoral years at Rutgers University, she worked as a managing editor of Civic Engagement Magazine that seeks to deepen the discourse about, and underscore our shared commitment to public service.
Leslie Lenkowsky
Dr. Leslie Lenkowsky is professor of practice in the School of Public and Environmental Affairs at Indiana University and a member of the Philanthropic Studies faculty of the Lilly Family School of Philanthropy. He was chief executive officer of the Corporation for National and Community Service, a position to which he was appointed by President George W. Bush in October 2001. Dr. Lenkowsky served as president of the Hudson Institute as well as president of the Institute for Educational Affairs, deputy director of the United States Information Agency, research fellow at the American Enterprise Institute, and research director at the Smith Richardson Foundation. Dr. Lenkowsky received his doctorate from Harvard University.

Dyana Mason
Dyana P. Mason is an assistant professor at the University of Oregon’s Department of Planning, Public Policy and Management. She received her Ph.D. from the USC Price School of Public Policy in 2014. Her research interests include nonprofit management and governance, the organization and formation of interest/advocacy organizations, the political economy of the nonprofit sector, charitable giving and experimental research on collective action and fundraising activities. In 2013, she was recognized as an Emerging Scholar by the Association of Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Michael McGuire
Michael McGuire is professor and executive associate dean in the School of Public and Environmental Affairs at Indiana University-Bloomington. He holds a B.A. degree in political science from University of California at Irvine and a Ph.D. degree in public policy from Indiana University. He has expertise in public management and intergovernmental relations, focusing on how public managers operate and lead collaborative networks of organizations. He has published numerous articles, chapters, and reports, as well as a co-authored (with Robert Agranoff) award-winning book, Collaborative Public Management: New Strategies for Local Governments. He is an elected Fellow of the National Academy of Public Administration.

Debra Mesch
Debra Mesch is the director of the Women’s Philanthropy Institute at the Lilly Family School of Philanthropy at Indiana University and professor of public and nonprofit management in the School of Public and Environmental Affairs. Dr. Mesch received both her M.B.A. and Ph.D. in organizational behavior/human resource management from Indiana University Kelley School of Business. Her current research focuses on gender issues in giving and volunteering. She has published widely on civic engagement, volunteer motivation and management, executive compensation, and diversity and has worked with many nonprofit organizations on human resource management issues.
Debra Minkoff
Debra Minkoff is the Miriam Scharfman Zadek Family Professor and chair of sociology at Barnard College, Columbia University. She is the author of Organizing for Equality: The Evolution of Women’s and Racial-Ethnic Organizations in America, along with a number of articles on the organizational dynamics of contemporary American social movements. More recent work has investigated such topics as the impact of foundation funding on consolidating the gains of the feminist and civil rights movements, the structure of the national advocacy sector in the U.S., and the effect of organizational membership on political activism.

Alisa Moldavanova
Alisa Moldavanova is an assistant professor in the political science department at Wayne State University. Her research interests include sustainability and intergenerational justice, organization theory, public and nonprofit management, public administration theory, and public service ethics. She is currently researching the sustainability of arts organizations in urban contexts. Dr. Moldavanova’s work has been published in the International Journal of Sustainability Policy and Practice, Administration and Society, and The American Review of Public Administration. She is a 2014 WSU Humanities Center Faculty Fellow and a 2014 co-recipient of the Wilder School Award for Scholarship in Social Equity and Public Policy Analysis.

Ashlyn Nelson
Ashlyn Aiko Nelson is an associate professor in the School of Public and Environmental Affairs (SPEA) at Indiana University. Her research examines the causes and consequences of inequality in the housing and public education sectors. Her research is published in outlets including the Journal of Policy Analysis and Management, the Review of Economics and Statistics, Review of Financial Studies, Economics Letters, Education Finance and Policy, and Public Administration Review, and has been funded with support from the MacArthur Foundation and the National Science Foundation. She holds a Ph.D. in economics of education and an M.A. in economics from Stanford University.

Rebecca Nesbit
Rebecca Nesbit, Ph.D., is an assistant professor of nonprofit management in the Department of Public Administration and Policy at the University of Georgia. Dr. Nesbit received her Ph.D. in public affairs from the School of Public and Environmental Affairs at Indiana University and the Master of Public Administration degree from Brigham Young University. Dr. Nesbit’s research explores how organizations use and deploy volunteers, volunteer management, philanthropy, and management of nonprofit and public organizations.

Jill Nicholson-Crotty
Jill Nicholson-Crotty is an associate professor in the School of Public and Environmental Affairs at Indiana University. Her primary research interests are twofold. She has written extensively on the motivations for and consequences of lobbying activity among 501(c)(3) organizations. She has also published numerous papers on the consequences of racial and gender diversity in public organizations. Her work has appeared in top peer-reviewed outlets, including Journal of Public Administration and Theory, Public Administration Review, Nonprofit and Voluntary Studies Quarterly, and the Journal of Politics.
Aseem Prakash
Aseem Prakash is a professor of political science, the Walker Family Professor for the College of Arts and Sciences, and the director of the Center for Environmental Politics at the University of Washington, Seattle. He is the General Editor of Cambridge University Press Series in Business and Public Policy, the co-editor of *Journal of Policy Analysis and Management*, and the associate editor of *Business & Society*. He serves as the vice president of the International Studies Association (2015-2016). His ongoing projects include reputation-based approaches to NGO accountability, the onset and design of legal restrictions on NGOs, and the political economy of global charity chains.

Christopher Prentice
Christopher R. Prentice, Ph.D., is an assistant professor in the Department of Public and International Affairs at the University of North Carolina Wilmington, where he teaches public and nonprofit management. His research focuses on government-nonprofit relations and nonprofit finance.

Jessica Rich
Jessica Rich is an assistant professor of political science at Marquette University. She earned her Ph.D. and M.A. degrees from the University of California, Berkeley, and was a postdoctoral fellow at Tulane University in the Center for Inter-American Policy and Research. Her book manuscript, *State-Driven Activism: The Politics of AIDS in Brazil*, analyzes a new form of political mobilization in Latin America in which social movements make aggressive policy demands on the state even while relying on the state for financial support. Dr. Rich’s broader research interests include civil society, social movements, public policy, bureaucracy, and federalism.

Michael Rushton
Michael Rushton is a professor and director of Arts Administration programs at Indiana University in Bloomington. An economist by training, he has published widely on arts policy, nonprofit organizations, and tax policy, and served as co-editor of the *Journal of Cultural Economics*. Most recently, he is the author of *Strategic Pricing in the Arts* (Routledge, 2014), and the editor of *Creative Communities: Art Works in Economic Development* (Brookings Institution Press, 2013).

Allison Schnable
Allison Schnable joins SPEA as an assistant professor in summer 2015. She is a Ph.D. candidate in sociology at Princeton University with research interests in globalization, nonprofit organizations, development, and religion. Her dissertation research examines a wave of grassroots NGOs that have been established by Americans since 1990. Before coming to Princeton, she worked as a Peace Corps volunteer in Senegal and as a Presidential Management Fellow with the U.S. Department of Health and Human Services. Schnable holds an M.A. from the University of Chicago and a B.A. from Michigan State University.
**Carmen Sirianni**
Carmen Sirianni is the Morris Hillquit Professor of Labor and Social Thought, and professor of sociology and public policy at Brandeis University. He is also Faculty Fellow at the Ash Center for Democratic Governance and Innovation, Kennedy School of Government, Harvard University, and an elected fellow of the National Academy of Public Administration. He has held research appointments at the Institute for Advanced Study in Princeton and the Minda de Gunzburg Center for European Studies at Harvard. He is author of *Investing in Democracy: Engaging Citizens in Collaborative Governance* (Brookings Press, 2009), and is currently working on *Greening Democracy: Civic Association and Institutional Field in American Environmentalism*.

**Steven Rathgeb Smith**
Steven Rathgeb Smith is the executive director of the American Political Science Association. He was previously the Louis A. Bantle Chair in Public Administration at the Maxwell School at Syracuse University and the Nancy Bell Evans Professor at the Evans School of Public Affairs at the University of Washington. He has also been the editor of *Nonprofit and Voluntary Sector Quarterly* (NVSQ) and president of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). He is the author of several books including *Nonprofits for Hire: The Welfare State in the Age of Contracting* (with Michael Lipsky) and, most recently, *Nonprofits and Advocacy: Engaging Community and Government in an Era of Retrenchment* (with Robert Pekkanen and Yutaka Tsujinaka).

**Anthony Spires**
Anthony J. Spires is an associate professor of sociology and associate director of the Centre for Civil Society Studies at The Chinese University of Hong Kong. He holds a Ph.D. in sociology from Yale University and earned his undergraduate degree in Asian Studies at Occidental College. Dr. Spires' research focuses on grassroots NGOs in China, philanthropy, and global influences on Chinese civil society. His recent work has been published in *The American Journal of Sociology*, *The Journal of Civil Society*, and *The China Journal*. He is currently working on a book about youth, democratic culture, and civil society in China.

**Mary Tschirhart**
Mary Tschirhart is a professor at the John Glenn College of Public Affairs at The Ohio State University. Prior to that appointment she was professor and director of the Institute for Nonprofits at North Carolina State University and on the tenured faculty at Syracuse and Indiana Universities. She has published on a range of topics related to nonprofit management and governance. Her most recent work addresses dynamics of professional membership associations, certifications and careers, and volunteering of time and money. She recently published *Managing Nonprofit Organizations* co-authored with Wolfgang Bielefeld.
Jess Vogt
Jess Vogt researches the sustainability of neighborhoods and urban social-ecological systems. She received her Ph.D. in environmental science, and Master of Public Affairs, and M.S. in Environmental Science, all from the School of Public and Environmental Affairs at Indiana University, Bloomington. Dr. Vogt is a visiting assistant professor of sustainability science in the Department of Earth & Environmental Sciences at Furman University, and a research associate at The Vincent & Elinor Ostrom Workshop in Political Theory & Policy Analysis and a member of the Bloomington Urban Forestry Research Group at the Center for the Study of Institutions, Population & Environmental Change.

Sean Webeck
Sean Webeck is in his third year of the joint Ph.D. in public policy program at Indiana University. He is interested in the role of the individual citizen in the policy process. His research interests include decision-making in the public sector, how the U.S. government administers and manages national security, and public management. His current research looks at veterans in the bureaucracy. Sean has a BA from Wabash College in political science and Spanish. He also holds master’s degrees from Kansas State University (security studies) and Troy University (MPA).

Sarah Widney
Sarah Widney is a Master of Science in Environmental Science student with an applied ecology concentration. She graduated from North Carolina State University with a Bachelor of Science in biology in 2012. She is a member of the Bloomington Urban Forestry Research Group at Indiana University and a researcher in the Craft Wetlands Lab at IU. Her research interests include urban forestry, wetland ecology, and sustainable communities.

Eva Witesman
Eva M. Witesman, Ph.D., is an assistant professor of public management at the Romney Institute of Public Management at Brigham Young University. Dr. Witesman’s research centers primarily on the differences among the public, nonprofit, and private sectors. Among the dimensions she examines are differences in public service values, institutional differences between the sectors, institutional choice, and characteristics of the nonprofit sector, including the effect of the nondistribution clause on the behaviors of organizational actors.

Joanna Woronkowicz
Joanna Woronkowicz is an assistant professor in the School of Public and Environmental Affairs at Indiana University in Bloomington and an affiliate faculty member at the Lilly Family School of Philanthropy. She conducts research on facility development for nonprofit arts organizations and artist employment. In 2014, she released a co-authored book, Building Better Arts Facilities: Lessons from a U.S. National Study (Routledge). Prior to Indiana, Dr. Woronkowicz served as the Senior Research Officer at the National Endowment for the Arts. She received her M.A. in arts management from American University and a Ph.D. in public policy from the University of Chicago.
Conference Planning Committee

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