Enroll Indy is a new organization focused on streamlining the school enrollment process in Indianapolis. Our mission is to help families choose schools that meet their children's needs by providing a one-stop enrollment process, school information that is relevant and easy to understand, and data to inform school improvement in Indy. We believe that all students deserve to go to a great school that meets their unique needs, and we're working toward making this process easier for families. If you want to learn a little bit more about the problems we're trying to tackle, check out this report.

We are seeking a VISTA to lead our communications effort in our launch year of the Enroll Indy school application. This is a unique opportunity to join a start-up organization and to own a critical piece of work. Our team is made up of Caitlin Hannon, a former IPS School Board member and a current Mind Trust fellow; Lauren Peterson, an Indy-native and community engagement rockstar; and Dan Clerget, a SPEA MPA student who will join the team full-time, managing technology, when he graduates in May. The VISTA will be responsible for any/all of the following:

- Launch and maintain Enroll Indy’s social media presence
- Draft press releases, advertisements, and other communications to the media
- Work directly with the media to earn coverage of Enroll Indy events
- Design and maintain an Enroll Indy blog, including recruiting guest content
- Speak on behalf of Enroll Indy at community events
- Manage trainings and events for partner organizations throughout the city
- Support the Executive Director and Manager of Community Engagement and Outreach with talking points and powerpoint presentations

This role will potentially become a full-time role at the conclusion of the VISTA year, and Enroll Indy would be interested in retaining the VISTA beyond year one, if the partnership is successful. Because Enroll Indy is still in its start up phase, the VISTA will technically be working under The Mind Trust (just as the Enroll Indy team is), which serves as the fiscal agent for Enroll Indy.