Master of Arts in Arts Administration – Elective Courses

AADM Y500: Cultural Districts and Local Arts Policy (3 cr.)
Professor: Joanna Woronkowicz
E-mail: jworonko@indiana.edu
Offered: Fall Semester

Given the popularity of integrating the arts and culture in urban planning initiatives, arts administrators and public sector leaders are frequently being called upon to exercise skills in cultural planning. This course is an introduction to research and practice concerning the intersection of the arts and urban development. Students will gain an understanding of how scholars view the arts and culture in the context of urban development. Additionally, the course will provide an overview of how local governments and cultural leaders currently use the arts in urban development initiatives. The class will largely consist of seminar style discussion, occasionally complemented by lectures. Students will also participate in a series of labs introducing them to the use of publicly available quantitative data relevant to cultural planning. The readings, lectures and assignments are intended to present multiple views of cultural planning strategies and outcomes. Guest speakers are intended to illustrate practical examples of strategies discussed in class and introduce students to the types of roles arts administrators can play in the context of urban development. There will be a semester long assignment where students will work collaboratively to evaluate the achievement of goals of a cultural district program.

AADM Y500: The Arts and Social Change (3 cr.)
Professor: Danielle McClelland
E-mail: danrmccl@indiana.edu
Offered: Fall Semester

By the end of the semester, students should be able to articulate the relationship between artistic form and social action using historic examples, identify the defining characteristics and major current practitioners of community art in the U.S., create an effective project budget and imagine, define and argue on behalf of a unique community art project of their own.

AADM Y500: Curating in Galleries and Museums (3 cr.)
Professor: Frank Lewis
E-mail: fralewis@indiana.edu
Offered: Spring Semester

The course will seek to explore the idea and practice of curating ranging from the display of a single object to the organizing of a complex, multi-object exhibition. We will attempt to analyze and understand the following aspects: Do objects “speak?” What are the ideological constructs of display? What are some of the ethical concerns in curating? What are the variety of ways that
objects can be entered into a dialogue with both other objects and viewers/spectators/consumers? What are the values that can be found in “things?”

**AADM-Y 500: IT Applications for Arts Managers (3 cr.)**
Professor: Christopher Payne  
E-mail: paynec@indiana.edu  
Offered: Spring Semester

This course instructs the Arts Administration professional in using computer applications to create printed, Web based and multimedia materials that promote effective communications. The course provides instruction and hands-on experience in design theory, page layout, Web design, usability, digital photo editing, graphics, and desktop and Web publishing as used in creating promotional and informational materials.

**AADM-Y 505: Programming the Performing Arts (3 cr.)**
Professor: Monika Herzig  
E-mail: mherzig@indiana.edu  
Offered: Spring Semester

The course provides an overview on planning and executing effective performance programs for a wide variety of settings in the performing arts. The goal of the course “Programming for the Performing Arts” is to engage students in writing and group activities in order to gain an understanding of the range of arts activities in our current culture, the factors involved in planning a successful program, and the tools needed to initiate and facilitate a program.

**AADM-Y 559: Public Policy and the Arts (3 cr.)**
Professor: Mike Wilkerson  
E-mail: wilkers@indiana.edu  
Offered: Spring Semester

This course considers the principal aspects of cultural policy in the U.S. and elsewhere. Topics include arts education, the ends and means of government funding for the arts, multiculturalism, freedom of expression, copyright, other legal rights of artists, international trade in cultural goods, and international treatises on cultural diversity.