

## SETH M. FREEDMAN

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### ACADEMIC APPOINTMENTS

Assistant Professor, School of Public and Environmental Affairs, Indiana University, 2012 – Present

Robert Wood Johnson Scholar in Health Policy Research, University of Michigan, 2010 – 2012

### EDUCATION

Ph.D. Economics, University of Maryland, College Park, MD, 2010

M.A. Economics, University of Maryland, College Park, MD, 2009

B.A. Economics, Johns Hopkins University, Baltimore, MD, 2005

### PEER REVIEWED PUBLICATIONS

(Authors listed in alphabetical order unless denoted by \*)

Freedman, S., Lin, H., & Prince, J. (2017). Information Technology and Patient Health: Analyzing Outcomes, Populations, and Mechanisms. *American Journal of Health Economics*, Forthcoming. [[Link](#)]

Freedman, S., Lin, H., & Prince, J. (2017). Does Competition Lead to Agglomeration or Dispersion in EMR Vendor Decisions? *Review of Industrial Organization*, Forthcoming. ([NET Institute Working Paper No. 16-19](#))

\*Freedman, S., Nikpay, S., Carroll, A. & Simon, K. (2017). Changes in Uncompensated Inpatient Shares Following Medicaid Expansion: Evidence from All-Capture Hospital Discharge Data. *PLOS ONE*, 12(9): e0183616. [[Link](#)]

\*Nikpay, S., Freedman, S., Levy, H., & Buchmueller, T. (2017). Impact of the ACA Medicaid Expansion on Emergency Department Visits: Evidence from State-Level Emergency Department Databases, *Annals of Emergency Medicine*, 70(2): 215-225. [[Link](#)]

Freedman, S. & Jin, G. (2017). The Information Value of Online Social Networks: Lessons from Peer-to-Peer Lending. *International Journal of Industrial Organization*, 51: 185-222. [[Link](#)]

Freedman, S. (2016). Capacity and Utilization in Health Care: The Effect of Empty Beds on Neonatal Intensive Care Admission, *American Economic Journal: Economic Policy*, 8(2): 154-185. [[Link](#)]

Freedman, S., Lin, H., & Simon, K. (2015). Public Health Insurance Expansions and Hospital Technology Adoption, *Journal of Public Economics*, 121: 117-131. [[Link](#)]

Freedman, S., Kearney, M., & Lederman, M. (2012). Product Recalls, Imperfect Information, and Spillover

Effects: Lessons from the Consumer Response to the 2007 Toy Recalls, *The Review of Economics and Statistics*, 94(2): 371-388. [[Link](#)]

Freedman, S. (2012). Health Insurance and Hospital Technology Adoption, in Kristian Bolin, Robert Kaestner (ed.) *The Economics of Medical Technology (Advances in Health Economics and Health Services Research, Volume 23)*, 177-198. [[Link](#)]

### **OTHER PUBLICATIONS**

Simon, K., Gooptu, A., Freedman, S., & Perez, V. (2016). Securing the Right to Health Care and Well-Being: Ten Years Later, in Tavis Smiley (ed.) *The Covenant with Black America: Ten Years Later*, Smiley Books.

Freedman, S. & Horwitz, J. (2012). The Role of the Market in Health Care, in Jennie Jacobs Kronenfeld, Wendy E. Parmet, Mark A Zezza (ed.) *Debates on U.S. Health Care*, Sage Publications, Inc.

### **PAPERS UNDER REVIEW**

Freedman, S. Hospital Ownership Type and Innovation: Evidence from Electronic Medical Records Adoption. *Revise and Resubmit (second round), Nonprofit and Voluntary Sector Quarterly*.

Freedman, S., Goodman-Bacon, A., & Hammarlund, H. Observational Studies of the Effect of Medicaid on Health: Controls Are Not Enough. *Under Review*

### **WORKING PAPERS**

Freedman, S. & Hammarlund, N. Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections. ([SSRN Working Paper](#))

Freedman, S. The Effect of Deregionalization on Health Outcomes: Evidence from Neonatal Intensive Care.

Freedman, S. & Jin, G. Learning by Doing with Asymmetric Information: Evidence from Prosper.com. ([NBER Working Paper No. 16855](#))

### **WORK IN PROGRESS**

The Effects of Time Pressure in Primary Care. (with Ezra Golberstein)

Hospital Amenity Investment. (with Victoria Perez)

The Impact of Enterprise Health Information Exchange on Organizational Performance and Local Health Care Markets. (with Joshua Vest, Mark Unruh, and Kosali Simon)

The Affordable Care Act and Employment of Artists. (with Joanna Woronkiewicz, Kosali Simon, and Aparna Soni)

### **FELLOWSHIPS AND AWARDS**

NET Institute Summer Research Grant, 2016

Robert Wood Johnson Scholars in Health Policy Research Fellowship 2010 – 2012

Agency for Healthcare Research and Quality Dissertation Fellowship, 2009 – 2010

Ann G. Wylie Dissertation Fellowship, University of Maryland, 2009

NET Institute Summer Research Grant, 2008  
Graduate Summer Research Fellowship, University of Maryland, 2008  
Second Prize for Best Third Year Paper, Department of Economics, University of Maryland, 2008  
Graduate Assistantship, Department of Economics, University of Maryland, 2005 – 2009  
Phi Beta Kappa, University Honors, Economics Department Honors, The Max Hochschild Prize for Excellence in Economics, Johns Hopkins University, 2005

### **TEACHING EXPERIENCE**

*H324: Health Policy* (Undergraduate Level)  
School of Public and Environmental Affairs, Indiana University  
Spring 2013, Spring 2014, Spring 2015, Spring 2016, Fall 2016, Fall 2017

*V401: Financial and Cost Benefit Analysis* (Undergraduate Level)  
School of Public and Environmental Affairs, Indiana University  
Spring 2013, Spring 2014, Fall 2014, Fall 2015, Fall 2016, Fall 2017

*V606: Statistics for Research in Public Affairs I* (PhD Level)  
School of Public and Environmental Affairs, Indiana University  
Fall 2015 (co-teaching), Fall 2016 (co-teaching)

*V607: Statistics for Research in Public Affairs II* (PhD Level)  
School of Public and Environmental Affairs, Indiana University  
Spring 2016 (co-teaching)

### **ADVISING**

Doctoral Dissertation Committee

LeeKai Lin, Department of Economics, IUB, completed (Chair: Kosali Simon)  
Dae Woo Lee, SPEA, IUB, completed (Chair: Maureen Pirog)  
Ping Zheng, Department of Economics, IUB, completed (Chair: Michael Alexeev)  
Noah Hammarlund, SPEA, IUB, in progress (Co-Chair)  
Angshuman Gooptu, SPEA, IUB, in progress (Chair: Kosali Simon)  
Ausmita Ghosh, Economics, IUPUI, in progress (Chair: Anne Royalty)

Third-Semester Review Committee

Noah Hammarlund, SPEA, IUB (Chair: Kosali Simon)  
Angshuman Gooptu, SPEA, IUB (Chair: Kosali Simon)  
Adam Lazri, SPEA, IUB (Chair: David Konisky)

Undergraduate Honors Thesis Mentor

Grant Randle, SPEA, IUB, 2015-2016

### **SERVICE ACTIVITIES**

Committee Service

MPA Curriculum Committee, 2016 – Present  
Policy Analysis Qualifying Exam Committee, 2015 – Present  
Board of Directors, Social Science Research Commons, 2014 – Present  
M.S. in Healthcare Management Committee, 2014 – Present  
MPA Admissions Committee, 2014 – Present

Research Methods, Statistics and Modeling Lecturer Search Committee, 2016 – 2017  
Undergraduate Program Advisory Committee, 2015 – 2016  
Chair, Policy Analysis and Public Finance Speaker Series, 2014 – 2016  
Faculty Compensation Subcommittee, IU University Faculty Council, 2014 – 2015  
MPA Health Policy Concentration Creation, 2013  
BA in Healthcare Management & Policy Curriculum Review, 2013 – Present  
Health Care Policy and Management Faculty Search Committee, 2012 – 2015  
Public Affairs Ph.D. Program Committee, 2013 – 2014  
Joint Ph.D. in Public Policy Program Committee, 2012 – 2013

Student Service

SPEA Health Economics and Policy Ph.D. Workshop, 2014 – Present  
Panel Moderator, International Public Affairs Association Conference, 2014  
Panel Chair, Association of SPEA Ph.D. Students Conference, 2014  
MPA Health Policy Concentration overview presentation, 2014, 2016

**PROFESSIONAL ACTIVITIES**

Professional Affiliations

American Economic Association  
American Society of Health Economists  
Association for Public Policy Analysis and Management  
International Health Economics Association  
Midwest Economics Association

Seminars and Invited Presentations

Department of Economics, IUPUI, Scheduled.

“Docs with their Eyes on the Clock? The Effect of Time Pressures on the Delivery of Low-Value Services,”  
Department of Health Management and Policy, Fairbanks School of Public Health, IUPUI, September  
26, 2017.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” Schaeffer  
Center for Health Policy and Economics, University of Southern California, April 18, 2017

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” RAND  
Health Economics Seminar: April 17, 2017

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” Department  
of Economics, University of Maryland: October 29, 2015.

“Information Technology and Patient Health: An Expanded Analysis of Outcomes, Populations, and  
Mechanisms,” Department of Economics, Andrew Young School of Policy Studies, Georgia State  
University: November 17, 2014.

“Are There Heterogeneous Effects of Electronic Medical Record Adoption on Patient Health Outcomes,”  
Department of Economics, Ball State University Department of Economics: September 27, 2013.

“Public Health Insurance Expansions and Hospital Technology Adoption,” Center for Health and the Social

Sciences, University of Chicago: November 15, 2012

“Public Health Insurance Expansions and Hospital Technology Adoption,” Department of Economics, George Washington University: November 7, 2012.

2011: University of Michigan (Ross School of Business)  
Michigan State University (Department of Economics)

2010: Bureau of Economic Analysis  
Mathematica  
University of British Columbia (Department of Economics)  
RAND  
Cornell (Policy Analysis and Management)  
IUPUI (Department of Economics)  
Indiana University (SPEA)  
University of Chicago (Harris School of Public Policy)

Internal IU Research Presentations

2016: SPEA Health Breakfast Workshop  
SPEA Dean's Research Workshop for Junior Faculty  
SPEA Dean's Research Workshop for PhD Students

2015: SPEA Summer Research Workshop  
SPEA Health Breakfast Workshop

2014: SPEA Dean's Research Workshop  
SPEA Summer Research Workshop  
IUPUI-IUB Mini-Conference @ Bradford Woods

2013: SPEA Dean's Research Workshop  
Kelley School Business Economics and Public Policy Brown Bag Lunch

Conference Presentations

“Hospital Ownership Type and Innovation: Evidence from Electronic Medical Records,” APPAM Fall Research Conference: November 2016.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” ASHEcon Biennial Conference: June 2016.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” Robert Wood Johnson Scholars in Health Policy Research, Celebrating 22 Years of Research at the University of Michigan: March 2016.

“Midwife Deliveries and Health Outcomes,” IU/VU Health Economics and Policy Conference: December 2015.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” APPAM Fall Research Conference: November 2015. (Presented by SPEA PhD Student, Noah Hammarlund)

“Information Technology and Patient Health: Analyzing Outcomes, Populations, and Mechanisms,”  
International Health Economics Association World Congress: July 2015.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” International  
Health Economics Association World Congress: July 2015.

“The Role of Nonprofits in Healthcare,” IU SPEA Nonprofit Management Conference: April 2015.

“Electronic Medical Records and Medical Procedure Choice: Evidence from Cesarean Sections,” The Fifth  
Annual Workshop on Health IT and Economics: October 2014.

“Are There Heterogeneous Effects of Electronic Medical Records Adoption on Patient Health Outcomes?”  
Midwest Economics Association Annual Meeting: March 2014.

“Are There Heterogeneous Effects of Electronic Medical Records Adoption on Patient Health Outcomes?”  
The Fourth Annual Workshop on Health IT and Economics: November 2013.

“Are There Heterogeneous Effects of Electronic Medical Records Adoption on Patient Health Outcomes?”  
Midwest Econometrics Group Annual Meeting: October 2013.

“Are There Heterogeneous Effects of Electronic Medical Records Adoption on Patient Health Outcomes?”  
Economics of IT & Digitization Workshop, NBER Summer Institute: July 2013.

“Public Health Insurance Expansions and Hospital Technology Adoption,” Midwest Health Economics  
Conference: April 2013.

“Public Health Insurance Expansions and Hospital Technology Adoption,” Midwest Economics Association  
Annual Meeting: March 2013.

“Capacity and Utilization in Health Care: The Effect of Empty Beds on NICU Admission,” APPAM Fall  
Research Conference: November 2012.

2012: American Society of Health Economists 4th Biennial Conference  
Midwest Health Economics Conference

2011: iHEA World Congress  
American Economic Association Annual Meeting  
APPAM Fall Research Conference

2010: Southern Economic Association Annual Meeting

2009: APPAM Fall Research Conference

2008: Southern Economic Association Annual Meeting

Other Conference Participation

2016: American Society of Health Economists Biennial Conference (discussant)

2015: American Economic Association Annual Meeting (discussant)  
Midwest Health Economics Conference (discussant)

- APPAM Fall Research Conference (discussant)
- 2014: Midwest Health Economics Conference (discussant)  
American Society of Health Economists 5<sup>th</sup> Biennial Meeting (discussant and panel chair)  
Midwest Economics Association Annual Meeting (discussant)  
The Fifth annual Workshop on Health IT and Economics (discussant)
- 2013: Annual Health Economics Conference (discussant)  
Midwest Economics Association Annual Meeting (discussant)
- 2012: APPAM Fall Research Conference (discussant)
- 2011: Midwest Health Economics Conference (discussant)
- 2010: American Society of Health Economists 3<sup>rd</sup> Biennial Conference (discussant)  
Southern Economics Association Annual Meeting (discussant)

Journal Referee Services

Economics: *American Economic Journal: Economic Policy, American Journal of Health Economics, The B.E. Journal of Economic Analysis & Policy, Forum for Health Economics & Policy, Health Economics, Information Economics and Policy, Review of Industrial Organization, International Journal of Health Economics and Management, Journal of Health Economics, Journal of Human Resources, Journal of Industrial Economics, Journal of Public Economics, Journal of Risk and Insurance*

Management, Finance, and Information Systems: *Information System Research, Journal of Banking and Finance, Journal of Behavioral Finance, Journal of Economics and Management Strategy, Journal of Empirical Finance, Management Information Systems Quarterly, Management Science, Nonprofit and Voluntary Sector Quarterly*

Medicine: *American Journal of Pharmacy Benefits, Pediatrics*

Other Professional Services

Reviewer for *Conference on Information Systems and Technology*, 2015  
Proposal Reviewer, *National Science Foundation Economics Program*, 2015  
Scientific Committee Member, *International Health Economics Association World Congress*, 2015  
Scientific Committee Member, *American Society of Health Economists Biennial Conference*, 2015  
Local Organizing Committee, *Midwest Health Economics Conference*, 2016

**MEDIA CITATIONS & INTERVIEWS**

- “MDwise and Anthem pull out of Indiana ACA marketplace,” *Indiana Daily Student*, June 25, 2017
- “Q&A: Health Policy Expert On ACA Insurer Withdrawals,” *Indiana Public Media*, June 22, 2017
- “2017’s Healthiest Cities in America: Ask the Experts,” *WalletHub*, February 13, 2017
- “Pence on Affordable Care Act: ‘We Should Repeal and Replace it with Something Similar to Indiana,’” *Indiana Democratic Party News Release*: July 13, 2015.

“Mike Pence Should Come Clean and Tell Hoosiers the Affordable Care Act Funds HIP 2.0,” Indiana Democratic Party News Release: June 30, 2015.

“Repealing the Affordable Care Act Could Eliminate HIP 2.0,” WFIU and WBAA radio segment and blog post: February 3, 2015.

“Indiana Governor in Town to Talk up State’s Version of Medicaid Expansion,” South Bend Tribune: January 29, 2015.

“Health Plan May Shape State’s Physical Well-Being, Governor’s Political Future,” Terre Haute Tribute-Star, by Mark Bennet: January 28, 2015

“Healthy Indiana Plan 2.0 Still Waiting Approval,” Indiana Daily Student, by Emily Ernsberger: December 1, 2014.

“High-tech Care Can Save Lives – But it Also May Create Incentives That Result in Lives Lost,” JAMA Forum, by Austin Frakt: September 17, 2014.

“Medicaid Expansion Link to Health Tech Spending Uncertain,” Modern Healthcare, by Melanie Evans: June 5, 2014.

“Obamacare’s Impact on Health Innovation is Still Unclear,” Economic Intelligence blog on U.S. News and World Report website, by Stan Veuger: January 16, 2014.

“Confusion Over Health Coverage And the Affordable Care Act,” guest on Noon Edition, WFIU: October 9, 2013.

“Campaign Addresses Health Insurance,” Indiana Daily Student, by Grayson Harbour: October 4, 2013.

“What Young People Should Know About The Health Care Exchange,” WFIU.com, by Felicia Akanmu: October 3, 2013.

**OTHER PROFESSIONAL EXPERIENCE**

Research Assistant, Professor Melissa Kearney, University of Maryland, 2007 – 2009

Teaching Assistant, Principles of Microeconomics, University of Maryland, 2005 – 2007

Research Assistant, Professor Caroline Fohlin, Johns Hopkins University, 2004 – 2005

Research Assistant, Professor Joseph Harrington, Johns Hopkins University, 2004