

CURRICULUM VITAE
CENTER FOR SURVEY RESEARCH (OFFICE OF THE VICE PROVOST FOR RESEARCH)
AND
SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS
INDIANA UNIVERSITY
(last updated: 8/29/2018)

NAME: Ashley Clark (Bowers)

EDUCATION:

1998 MS, Survey Methodology
University of Maryland
1995 BA, Sociology
University of North Carolina

ACADEMIC APPOINTMENTS:

2011-present Director, Center for Survey Research, Office of the Vice Provost for Research, Indiana University Bloomington
2011-present Clinical Assistant Professor, School of Public and Environmental Affairs, Indiana University Bloomington

OTHER APPOINTMENTS AND PROFESSIONAL CONSULTANTSHIPS:

2010-2011 Director, Statistics and Methodology Unit, Survey Research Center, Institute for Social Research, University of Michigan
2010 Survey Director, Survey Research Center, Institute for Social Research, University of Michigan
2006-2009 Fellow, Nielsen Media Research
2004-2005 Research Associate, Survey Research Center, Institute for Social Research, University of Michigan
1999-2003 Operations Director, Survey Research Unit, Department of Biostatistics, University of North Carolina
1998-1999 Data Collection Director, Survey Research Unit, Department of Biostatistics, University of North Carolina
1997-1998 Associate Survey Methodologist, RTI International
1997 Consulting Statistician, United Way of America

PROFESSIONAL SOCIETIES:

Association of Academic Survey Research Organizations

Executive Committee, 2013-2017

Secretary/Membership Coordinator, 2015-2017

Communications Coordinator, 2013-2015

Membership Committee, 2015-present

Nominations Committee, 2017-present

Big Data Committee, 2016-2017

Website Committee, 2013-2017 (Content Chair, 2013-2015)

Education and Advocacy Committee, 2012

American Association for Public Opinion Research

Harkness Student Paper Award in Multi-Cultural Research Committee/Reviewer, 2013-2015

Membership and Chapter Relations Committee, 2013-2015

American Statistical Association

Council of Chapters Representative, Cincinnati Chapter, 2018-2020

Academy of Management

Southern Association for Public Opinion Research (past member)

Secretary, 2001-2006

National Network of State Polls (past member)

Executive Council, 2002-2005

TEACHING ASSIGNMENTS:

Indiana University, School of Public and Environmental Affairs

V550/P710: Survey Research (Masters and Doctoral)

Spring 2018

V450/550: Introduction to Survey Research (Combined Graduate and Undergraduate)

Fall 2012, Fall 2013, Spring 2015, Spring 2016, Spring 2017

V680: 2-week session on survey research in Research Methods Seminar (Doctoral)

2012, 2013, 2014, 2015, 2016 (each fall)

V580: Introduction to Survey Research (Graduate-Level Independent Study)

Spring 2012, Spring 2013

V580: Advanced Survey Research Practicum (Graduate-Level Independent Study)

Spring 2014

V580: Survey Research and Multivariate Analysis (Graduate-Level Independent Study)

Spring 2014, Spring 2015 (4 students)

University of Michigan, Program in Survey Methodology

Survey Methodology 672 & 673: Survey Practicum – Data Collection & Analysis (Graduate)

Winter & Fall 2009

SERVICE:**University administrative service**

2011-present **Director, Center for Survey Research.** In this role, I oversee an academic survey research center with 15 professional staff and faculty and 10-40+ hourly staff. The Center conducts 40+ research projects for internal and external clients and responds to 60+ requests for proposals/project estimates annually. The Center also responds to 90+ requests for unfunded consultation each year.

University committee service

2014-2018	Social Science Research Commons Advisory Board, Indiana University
2017-present	Bloomington Faculty Council Research Affairs Committee, Indiana University
2015-2017	Member, Faculty Council Non-Tenure Track Subcommittee, Indiana University
2014-2015	Co-Chair, Faculty Council Non-Tenure Track Subcommittee, Indiana University
2012-2017	Bloomington Faculty Council Student Affairs Committee, Indiana University
2012-2015	Bloomington Faculty Council Faculty Affairs Committee, Indiana University
2012-2013	High School Survey of Student Engagement Advisory Committee, Center for Evaluation and Education Policy, Indiana University
2011-2012	Consortium for Education and Social Science Research Advisory Committee, Office of the Vice Provost for Research, Indiana University
2002-2003	Staff Performance Management and Pay Advisory Committee, University of North Carolina
2001-2003	Staff Grievance Committee, University of North Carolina

Student service

Oversee School of Public and Environmental Affairs (SPEA) graduate research assistants. Provide support for SPEA student internships. Support SPEA Capstone course projects. Consult on undergraduate, Masters, and PhD student research projects, honors theses, and dissertations. Advise on research methods and statistical course offerings and careers in survey research for Masters and PhD students.

Public service

Regional, state and local

Provide research consultation for wide range of individuals, groups, and nonprofits in the local community, including the Monroe County Humane Association, PALS, Opportunity House, Bloomington Old Time Music and Dance Group, Shalom Community Center, Play360, CASA, Invest in Kids, Indianapolis Zoo, Pets Alive, Nine13sports, Wonderlab, Global Gifts Bloomington, Middle Way House, Greater Greenwood Arts Council, City of Bedford, City of Bloomington, and Bloomington North High School. Judge for the American Statistical Association Statistics Prize awarded at the 2013 and 2014 Indiana State Science Fairs and at the 2018 Southwest Ohio Science and Engineering Expo. Member of the United Way Vision Council from 2012-2015.

PROFESSIONAL ACTIVITIES:

CONFERENCE PRESENTATIONS:

Grønbjerg, K., Clark, A., Martin, H., Abbott, T., and A. Colombo. (2017). "Surveying Nonprofits: Sampling Strategies and Quality." A paper presented at the Annual Association for Research on Nonprofit Organizations and Voluntary Action Conference, Grand Rapids, MI.

Clark, A., Wietelman, D., Paydar, N., Rupp, J., and J. D. Graham. (2017). "Exploring the Effectiveness of Indirect Questioning in Reducing Social Desirability Bias." A presentation given at the Joint Statistical Meetings, Baltimore, MD.

Grønbjerg, K., Clark, A., Martin, H., and L. Shaman. (2017). "Surveying Indiana Nonprofits: Sampling Strategies and Quality." A presentation given at the 14th West Coast Nonprofit Data Conference, Seattle, WA.

Paydar, N., Clark, A., Rupp, J., and J. Graham. (2015). "The Effect of Pennsylvania Impact Fee Disbursements on Local Acceptance of Unconventional Gas Development." A paper presented at the Energy Policy Research Conference, Denver, CO.

Clark, A., Terhune Marti, H., Giroux, S., Lin, Y., Strzeszkowski, J., Layman, R., Ables, E., King, R., and M. Jun. (2015). "Understanding School-Level Nonresponse and Developing Strategies to Maximize Participation in School-Based Substance Use Surveys." A presentation given at the Joint Statistical Meetings, Seattle, WA.

- Alcorn, J., Schenk, O., Graham, J. D., Rupp, J., Carley, S., Lee, M., Zhang, Y., and A. Clark. (2015). "Developing and Testing a Framework for Understanding Public Support of Fracking." A presentation given at the Annual Meeting of the American Association for Public Opinion Research, Hollywood, FL.
- Paydar, N., Schenk, O., Bowers, A., Carley, S., Rupp, J., and J. Graham. (2014). "The Effect of Community Reinvestment Funds on Local Acceptance of Unconventional Gas Development." A paper presented at the Fall Conference of the Association for Public Policy Analysis and Management, Albuquerque, NM.
- Bowers, A., Giroux, S., Duncan, D., Nadella, V., and J.D. Graham. (2014). "Investigating Nonresponse Error in Open-Ended Survey Items and Their Potential for Enriching Validity of Closed-Ended Measures." A presentation given at the Joint Statistical Meetings, Boston, MA.
- Bowers, A., Braun, P., Christy, J., Cohen, J., Giroux Wells, S., Link, M., and H. Terhune Marti. (2014). "Building Survey Organizations to Effectively Meet the Challenges of Measuring Public Opinion in Today's World and Tomorrow's." A panel presentation given at the Annual Meeting of the American Association for Public Opinion Research, Anaheim, CA.
- Bowers, A. (2014). "Effective Approaches to Involving Students in Your Center's Operations." A panel presentation given at the Annual Meeting of the Association of Academic Survey Research Organizations, Chicago, IL.
- Bowers, A., Gazley, B., Killam, C., and S. Moss. (2013). "Exploring Organizational Characteristics and Design Features Affecting Nonresponse in Surveys of Nonprofit Organizations." A presentation given at the Joint Statistical Meetings, Montreal, Quebec.
- Bowers, A. (2013). "Adopting a Framework for Organization Management: Positive Organizational Scholarship." A presentation given at the Annual Meeting of the Association of Academic Survey Research Organizations, Durham, NH.
- Cole, J., Bowers, A., Brummett-Carter, H., and A. McCormick. (2012). "Straightlining and Survey Reluctance: Prevalence and Implications." A presentation given at the Annual Meeting of the American Association for Public Opinion Research, Orlando, FL.
- Bowers, A., Heeringa, S. G., Elliott, M. R., Cameron, A. H., and L. Yahng. (2012). "Investigating the Effect of Interviewer Job Attitudes on Turnover and Job Performance." A presentation given at the Annual Meeting of the American Association for Public Opinion Research, Orlando, FL.
- Bowers, A. (2012). "Transitioning to a New Director (of an Academic Survey Research Organization)." A presentation given at the Annual Meeting of the Association of Academic Survey Research Organizations, Athens, GA.
- Bowers, A., Heeringa, S.G., Elliott, M.R., and B. Duffey. (2011). "Investigating the Effect of Interviewer Job Attitudes on Turnover and Job Performance in Centralized Telephone Interviewing Facilities." A presentation given at the Joint Statistical Meetings, Miami Beach, FL.
- Schroeder, H.M., Stark, R.W., Bowers, A., Goddard, R.D., and R.T. Jacob. (2011). "Assessment Of Measurement Error And Nonresponse Error Using Respondent-Provided Paradata From Paper Self-Administered Questionnaires." A presentation given at the Joint Statistical Meetings, Miami Beach, FL.
- Orlowski, R.A., Bowers, A., and W.E. Baker. (2011). "Using Interviewer Observations Related To The Interview Process For Measurement Error And Nonresponse Error Adjustment." A presentation given at the Joint Statistical Meetings, Miami Beach, FL.

- Bowers, A., Orlowski, R.A., Lee, H.J., and C. Antoun. (2010). "Understanding The Effect of Job Satisfaction Moderated by Job Involvement on Interviewer Turnover." A presentation given at the Joint Statistical Meetings, Vancouver, British Columbia.
- Bowers, A. (2009). "Exploring How Organizational Structure and Environmental Features Affect Organization Response to Survey Design Features." A paper presented at the Annual Meeting of the Academy of Management, Chicago, IL.
- Bowers, A. and R.A. Orlowski. (2009). "Development of Standardized Documentation on Study Methodology for Cross-National Surveys." A presentation given at the Third Conference of the European Survey Research Association, Warsaw, Poland.
- Bowers, A. and R.M. Groves. (2009). "Television Viewing Among Respondents and Nonrespondents to the Nielsen People-Meter Survey." A presentation given at the Annual Conference of the American Association for Public Opinion Research, Ft. Lauderdale, FL.
- Orlowski, R.A. and A. Bowers. (2009). "Cost of One Lost: An Exploration of the Predictors of Interviewer Attrition." A poster presented at the Annual Conference of the American Association for Public Opinion Research, Ft. Lauderdale, FL.
- Pennell, B-E., Hansen, S.E., Alcser, K., Benson, G., Bowers, A., and J. Clemens. (2009). "Quality in Cross-Cultural Data Collection." A presentation given at the Comparative Survey Design Initiative Workshop, Ann Arbor, MI.
- Pennell, B-E., Benson, G., Hansen, S.E., Bowers, A., and K. Alcser. (2008). "Quality Monitoring in Cross-National Data Collection." A presentation given at the 7th International Conference on Social Science Methodology, Naples, Italy.
- Bowers, A. (2008). "Identifying, Collecting and Using Auxiliary Variables to Adjust for Nonresponse Bias in Organizational Surveys." A paper presented at the Joint Statistical Meetings, Denver, CO.
- Bowers, A., Benson, G., Alcser, K., Clemens, J., and R.A. Orlowski. (2008). "An Overview of Ethical Principles and Guidelines in Cross-National Survey Research." A paper presented at the International Conference on Survey Methods in Multinational, Multiregional, and Multicultural Contexts, Berlin, Germany.
- Jacob, R.T., Scott, L., and A. Bowers. (2008). "Evaluation and Implementation of Web Surveys in School-Based Settings." A paper presented at the American Educational Research Association Annual Meeting, New York, NY.
- Bowers, A. and J.M. Gonzalez. (2007). "An Assessment of the Effect of Misreporting of Phone Line Information on Key Weighted Estimates from Four National RDD Surveys." A paper presented at the Joint Statistical Meetings, Salt Lake City, UT.
- Bowers, A., Scott, L., and R.T. Jacob. (2007). "Evaluation and Implementation of EDR in School-Based Research." A paper presented at the Third International Conference on Establishment Surveys, Montreal, Canada.
- Pennell, B-E., Dinkelmann, K., Hansen, S.E., Benson, G., Wagner, J., Cheung, G-Q., Mike, D., Sparks, P., Bowers, A., Granda, P., Mohler, P.P., Harkness, J., and E. Scholz. (2005). "Process Data and Documentation." A presentation given at the International Workshop on Comparative Survey Design and Implementation, Madrid, Spain.

Hansen, S.E., Cheung, G-Q., Alcer, K., Benson, G., Bowers, A., Dinkelman, K., Liu, Y., Pennell, B-E., Skoman, M., Harkness, J., and P.P. Mohler. (2005). "Survey Metadata Documentation." A presentation given at the Annual Conference of the International Association of Social Science Information Service and Technology, Edinburgh, Scotland.

Bowers, A. and J.M. Gonzalez. (2002). "Informing the Design of Advance Letters with an Understanding of How They Work Across Population Groups and Studies." A paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Petersburg, FL.

Agans, R.F., Kalsbeek, W.D., Bowers, A., Deeb-Sossa, N., and S. Barger. (2001). "Mexican Immigrants and the Use of Cognitive Assessment Techniques in Questionnaire Development." A paper presented at the Annual Meeting of the American Association for Public Opinion Research, Montreal, Canada.

Clusen, N. and A. Bowers. (2001). "Building the Educational and Training Infrastructure of the Survey Research Profession." Co-organizer of a roundtable discussion at the Annual Meeting of the American Association for Public Opinion Research, Montreal, Canada.

Bowers, A. (2000). "Citizen and Employee Surveys." Invited discussant at the Winter Conference of the North Carolina Local Government Budget Association, Durham, NC.

Bowers, A. (2000). "Good Interviewers: Finding Them and Keeping Them." Invited panelist at the Annual Conference of the Southern Association for Public Opinion Research, Raleigh, NC.

Kalsbeek, W.D., Agans, R.F., Bowers, A., Suchindran, C.M., and R.E. Folsom, Jr. (2000). "An Inter-Disciplinary Center Addressing Statistical Issues in Health Research Aimed at High-Risk Populations." A paper presented at the Annual Meeting of the American Statistical Association, Indianapolis, IN.

Bowers, A. and N. Clusen. (2000). "Understanding and Addressing the Problem of Interviewer Turnover in Survey Organizations." A paper presented at the Annual Meeting of the American Association for Public Opinion Research, Portland, OR.

Bowers, A. and J. Morton. (1999). "Understanding the Factors Related to Nonresponse in Mail Establishment Surveys." A paper presented at the International Conference on Survey Nonresponse, Portland, OR.

Bowers, A. (1999). "Training Interviewers to Prompt Mail Survey Nonrespondents." A presentation given at the International Field Directors And Technologies Conference, Clearwater, FL.

Bowers, A., Morton, J., and S. Earnshaw. (1999). "The Timing of the Incentive Offer and Its Effect on Response Rate in a Mail Survey of Local Health Department Directors." A paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Petersburg, FL.

INVITED LECTURES AND TRAINING SEMINARS:

Indiana University Center for Law, Society, and Culture Seminar Series, "A journey through best practices in survey design and data collection to reach your "great data!" destination." Bloomington, IN. November 2017.

Indiana University Scholars Commons Seminar Series, "Designing and Evaluating Good Research." Bloomington, IN. March 2015.

Indiana University School of Public and Environmental Affairs Nonprofit Leadership Alliance Invited Speaker, "Introduction to Survey Research." Bloomington, IN. October 2014.

Workshop in Methods Seminar Series, Social Science Research Commons, Indiana University. "Introduction to Questionnaire Design." Bloomington, IN. November 2013.

8th Annual Nonprofit Toolkit Training, Indiana University School of Public and Environmental Affairs Nonprofit Management Association and Nonprofit Alliance of Monroe County. "Survey Methodology 101: Basics of Survey Research." Bloomington, IN. November 2013.

Lunch and Learn Seminar Series, Center for Survey Research, Indiana University. "Overview of Research on Survey Nonresponse." Bloomington, IN. August 2013.

Workshop in Methods Seminar Series, Indiana University. "How to Design Effective Web Surveys." Bloomington, IN. October 2012.

Workshop in Methods Seminar Series, Consortium for Education and Social Science Research, Indiana University. "An Introduction to Survey Methodology." Bloomington, IN. February 2012.

Research and Professional Development Seminar Series in Public Affairs and Public Policy, School of Public and Environmental Affairs, Indiana University. "Challenges in 21st Century Survey Research and Innovations to Address Them." Bloomington, IN. November 2011.

Leslie Kish and Frank Andrews Lecture Series, Survey Research Center, University of Michigan. "Investigating the Effect of Interviewer Job Attitudes on Intent to Quit and Job Performance in Centralized Telephone Interviewing Facilities." Ann Arbor, MI. July 2011.

Professional Development Seminar in Survey Methodology, Survey Research Center, University of Michigan. "Survey Interviewing and Ethical Issues in Survey Research." Ann Arbor, MI. May 2011.

Symposium on Problems of Social Policy Research, Education Leadership Research Center, Texas A&M University. "Investigating the Effect of the Survey Interview Setting on Measurement Error and Nonresponse Error in School-Based Surveys." College Station, TX. March 2011.

Mini-Summit on Nonresponse Bias and Sample Representativeness, Nielsen Council for Research Excellence. "An Independent Analysis of the Nielsen Meter and Diary Nonresponse Bias Studies." New York, NY. October 2010.

SHORT COURSES AND GUEST LECTURES:

Short Courses in Research Design and Analysis:

- University of Michigan Survey Research Center (2007-2009)
 - Introductory Statistics for Project Managers I & II
- University of North Carolina Odum Institute for Research in Social Science (2000-2003)
 - Questionnaire Design, Survey Sampling, Data Collection Methods, Planning and Conducting Telephone Surveys, Planning and Conducting Mail Surveys, Data Analysis

Guest Lectures in Research Design and Analysis:

- Indiana University Southeast (2014, 2016)
 - Political Science 317: Voting/Elections/Public Opinion
- Indiana University (2011-2013, 2015-2017)
 - Public and Environmental Affairs V450: Research Design
 - Public and Environmental Affairs V562: Public Program Evaluation
 - Public and Environmental Affairs V664: Seminar in Policy Analysis
 - Sociology S651: Topics in Quantitative Sociology – Survey Design
 - School of Informatics and Computing Z506/Z706: Introduction to Research
- University of North Carolina (1999-2003, 2006)
 - Maternal and Child Health 140: Special Topics in Maternal and Child Health
 - Maternal and Child Health 213: Research Methods in Maternal and Child Health
 - Public Administration 237: Program Evaluation
 - Health Policy and Administration 301: Doctoral Seminar in Research Methods

GRANTS, FELLOWSHIPS, AND AWARDS:

Office of the Vice Provost for Research, Indiana University, Pooled Funds and Subsidy Awards to Support Research Infrastructure Development at the Center for Survey Research (\$80,000), 6/1/16-5/31/18

Office of the Vice Provost for Research, Indiana University, Assessing the Cost Effectiveness and Representativeness of Strategies for Sampling Mothers with Young Children, Co-PI: Noriko Hara (School of Informatics and Computing) (\$5,000), 10/1/15-1/31/17

Office of the Vice Provost for Research, Indiana University, Nonresponse and Measurement Error in Surveys of Legal Professional Populations, Co-PI: Victor Quintanilla (Maurer School of Law) (\$5,000), 1/1/15-9/30/17

Substance Abuse and Mental Health Services Administration through Indiana Prevention Resource Center, Assessment of Non-Participation Bias in the Indiana Youth Survey and the Indiana College Substance Use Survey (\$26,500), 1/2014-11/2014

Office of the Vice Provost for Research, Indiana University, Development of Online Training Module/Small Group Workshop on Questionnaire Design (\$14,000), 6/2014-8/2016

National Association of Independent Schools, Reliability and Validity Study (\$23,000), 2/2012-12/2012

Charles Cannell Fund in Survey Methodology Award (\$10,000), Survey Research Center, University of Michigan, 3/2010-4/2011

Graduate Student Research Award (\$3,000), Rackham Graduate School, University of Michigan, 2011

PUBLICATIONS:

RESEARCH AND TECHNICAL REPORTS:

Clark, A. (2016). Benchmark Report on Peer Academic Survey Research Centers: Staffing, Revenue, Core Support, and Hourly Rates.

Clark, A., Walbridge, J., Lester, J., Miller, T., Bungler, A., Herrera, I., Abe, L., and D. Lyon. (2016). Report on the Status of Specialized Faculty at Indiana University Bloomington.

Bowers, A., Giroux, S., Terhune Marti, H., and K. Lin. (2015). Indiana Youth Survey Nonparticipation Study: Methodology, Findings, and Recommendations.

Lander, S. and A. Bowers. (2014). Nine13 Sports Survey: Final Report.

Giroux Wells, S. and A. Bowers. (2014). Indiana College Substance Use Survey Nonparticipation Study: Methodology, Findings, and Recommendations.

Bowers, A. and Lin, K. (2014). Indiana Youth Survey: Report of Recommendations for Indiana Youth Survey Probability Sample Design.

Siddiki, S., Bowers, A., Jaynes, G., and J. D. Graham. (2014). Indianapolis Toyota PHEV Project: Final Report.

Bowers, A., Calistes, R., Roberts, J., Tharp, K., and L. Yahng. (2014). Indiana University Center for Survey Research Self-Study Assessment.

Bowers, A., Yahng, L., and S. Giroux Wells. (2013). 2013 Faculty and Academic Research Needs Survey: Summary of Findings.

Bowers, A. (2013). Human Resources Research Organization Pilot Assessment: Summary of Weighting Procedures.

Bowers, A. and S. Giroux Wells. (2013). Walking the Talk Organizational Culture Survey Tool: Reliability and Validity Assessment – Final Phase I Report.

Siddiki, S., Bowers, A., and J. Graham. (2013). Indianapolis Toyota PHEV Project: Phase I Focus Group Report.

Brummett-Carter, H. and A. Bowers. (2013). XSEDE Annual User Satisfaction Survey Final Report.

Bowers, A. and K. Dmytryk. (2013). Pets Alive Client Survey 2012: Methods and Findings.

Bowers, A., Michael, L., Sibulo, J., Wooden, J., and L. Yahng. (2012). National Association of Independent Schools Survey Center Tool: 2012 Reliability and Validity Survey Study – Cognitive Interviewing Final Report.

Bowers, A. and L. Yahng. (2012). 2012 Review of the Poynter Center for the Study of Ethics and American Institutions: Faculty Survey Report.

Bowers, A. and L. Yahng. (2012). National Association of Independent Schools Survey Center Tool: 2012 Reliability and Validity Survey Study – Review of Survey Questionnaires.

Yahng, L., Bowers, A., and A. Cameron. (2012). 2011-2012 Review of the Center for Evaluation and Education Policy: Survey of Indiana Superintendents and School of Education Faculty Report.

Yahng, L., Bowers, A., and A. Cameron. (2012). 2011-2012 Review of the Consortium for Education and Social Science Research: Survey of Chairs, Administrators and Faculty Members Report.

Groves, R.M., Bowers, A., Kreuter, F., Casas-Cordero, C., and P.V. Miller. (2009). An Independent Analysis of the Nielsen Meter Nonresponse Bias Study: A Report to the Council for Research Excellence.

Kreuter, F., Casas-Cordero, C., Groves, R.M., Bowers, A., and P.V. Miller. (2009). An Independent Analysis of the Nielsen Diary Nonresponse Bias Study: A Report to the Council for Research Excellence.

Bandyk, J. and A. Bowers. (2006). Learning Mathematics for Teaching - A Survey of Middle School Teachers of Mathematics, Winter 2006: Final Report Prepared for the School of Education by the Institute for Social Research.

Mike, D. and A. Bowers. (2005). Learning Mathematics for Teaching - A Survey of Middle School Teachers of Mathematics, Spring 2005: Final Report Prepared for the School of Education by the Institute for Social Research.

PEER REVIEWED JOURNALS:

Zhang, Y., Clark, A., Rupp, J. A., and J. D. Graham. (2018). “How Do Incentives Influence Local Public Support for Siting a Shale Gas Project in China?” *Journal of Risk Research* (accepted).

Zhang, Y., Clark, A., Rupp, J. A., and J. D. Graham. Under review. “Public trust in government: How it relates to public support for shale gas development in China.” *Risk Analysis*.

Duncan, D., Nadella, V., Giroux, S., Bowers, A., and J. D. Graham. (2017). “The road mileage user fee: Level, intensity, and predictors of public support.” *Transport Policy*, 53, 70-78.

Duncan, D., Nadella, V., Giroux, S., Bowers, A., and J. D. Graham. (2016). Searching for a tolerable tax: Public attitudes toward roadway financing alternatives. *Public Finance Review*. doi: 10.1177/1091142116653818.

Paydar, N. H., Clark, A., Rupp, J. A., and J. D. Graham. (2016). “Fee disbursements and the local acceptance of unconventional gas development: Insights from Pennsylvania.” *Energy Research & Social Science*, 20, 31-44.

Paydar, N., Schenk, O., Clark, A., Carley, S., Rupp, J., and J. D. Graham. (2016). "The effect of community reinvestment funds on local acceptance of unconventional gas development." *Economics of Energy & Environmental Policy*, 5(1).

Duncan, D., Graham, J., Nadella, V., Bowers, A., and S. Giroux (2014). "Demand for benefit taxation: Evidence from public opinion on road financing." *Public Budgeting and Finance*, 34(4), 120-142.

Duncan, D., Nadella, V., Graham, J., Bowers, A., and S. Giroux. (2014). "Bumpy designs: Impact of privacy and technology costs on support for road mileage user fees." *National Tax Journal*, 67(3), 505-530.

Pennell, B., Bowers, A., Carr, D., Chardoul, S., Cheung, G., Dinkelmann, K., Gebler, N., Hansen, S.E., Pennell, S., and M. Torres. (2004). "The Development and Implementation of the National Comorbidity Survey Replication, the National Survey of American Life, and the National Latino and Asian American Survey." *International Journal of Methods in Psychiatric Research*, 13(4): 241-269.

Groves, R.M., Singer, E., Corning, A., and A. Bowers. (1999). "A Laboratory Approach to Measuring the Effects on Survey Participation of Interview Length, Incentives, Differential Incentives, and Refusal Conversion." *Journal of Official Statistics*, 15: 251-268.

BOOKS, BOOK CHAPTERS, AND ONLINE RESOURCES:

Hansen, S.E., Benson, G., Bowers, A., Pennell, B-E., Lin, Y., Duffey, B., Hu, M., and K. Cibelli Hibben. (2016). "Survey Quality." In *Cross-Cultural Survey Guidelines*. Retrieved from <http://ccsg.isr.umich.edu/index.php/chapters/survey-quality-chapter>.

Gazley, B. and A. Bowers. (2013). *What Makes High-Performing Boards: Effective Governance Practices in Member-Serving Organizations*. Washington, DC: American Society of Association Executives.

Alcser, K., Antoun, C., Bowers, A., Clemens, J., and C. Lien. (2010). "Ethical Considerations in Surveys." In *Cross-Cultural Survey Guidelines*. Retrieved from <http://ccsg.isr.umich.edu/index.php/chapters/ethical-considerations-in-surveys-chapter>.

Pennell, B.E., Mneimneh, Z., Bowers, A., Chardoul, S., Wells, E., Viana, M.C., Dinkelmann, K., Gebler, N., Florescu, S., He, Y., Huang, Y., Tomov, T., and G. Vilagut. (2008). "Implementation of the World Mental Health Survey Initiative." In Kessler, RC & Ustun, TB (eds). *The World Mental Health Survey Initiative Volume One: Patterns of Mental Illness in the WMH Surveys*. New York: Cambridge University Press.

Bowers, A. (2008). Field survey. In P. Lavrakas (Ed.), *Encyclopedia of Survey Research Methods* (pp. 280-282). Thousand Oaks, CA: SAGE Publications, Inc.

NON-PEER REVIEWED JOURNALS AND NEWSLETTERS:

Kromer, M. (Contributors: Ashley Clark, Rich Clark, Heidi Grunwald, Tim Johnson, Andy Smith, Jolene Smyth). Op-Ed on the Value of Academic Survey Research Centers in Meeting University Missions. Accepted for publication in *Inside Higher Ed*.

Groves, R.M., Brick, J.M., Couper, M., Kalsbeek, W., Harris-Kojetin, B., Kreuter, F., Pennell, B., Raghunathan, T., Schouten, B., Smith, T., Tourangeau, R., Bowers, A., Jans, M., Kennedy, C., Levenstein, R., Olson, J., Peytcheva, E., Ziniel, S., and J. Wagner. (2008). "Issues Facing the Field: Alternative Practical Measures of Representativeness of Survey Respondent Pools." *Survey Practice*, October 2008. <http://surveypractice.org/2008/10/30/issues-facing-the-field/>.

Berner, M., Bowers, A., and L. Heyman. (2002). "So You Want to Do a Survey..." *Popular Government*, 67: 23-32.

Bowers, A. and B. Vaughn. (2000). "Making the Transition to a Windows-Based CATI System." *National Network of State Polls Newsletter*, 40: 1-4.

ARTICLE AND MANUSCRIPT REVIEWS:

Peer Reviewer for Graham, J.D., Lee, M., and O. Schenk. (September, 2014). "Interstate Variation in the Extent of Fracking for Natural Gas: Insights from Public Opinion Research." *School of Public and Environmental Affairs Insights*.

Peer Reviewer for Duncan, D. and J. Graham. (January, 2014). "Mileage-Based Road User Fees: Do Americans Support or Oppose Them?" *School of Public and Environmental Affairs Insights*.

Invited Reviewer for Chapters 6 and 7 in Brass, J. (2011 manuscript). *Surrogates for Government? NGOs and the State*.